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Letter from The Publisher Mentors

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Last issue, we introduced a new feature, People to Watch, that instantly became a favorite with our readers. These are mentors, teachers and locals right in our community that fit a wide spectrum of demographics. From individuals at the bright start of their career to well-seasoned professionals, there was something for anyone reading to feel inspired. We've extended our People to Watch feature to this issue with more interesting locals to read about.

In my life, mentors have played a substantial role in the way I approach business. Katrina Bruce of Alternative Management was one of my first business mentors almost 15 years ago. From observing her, I learned many fundamentals on how to run a business professionally. Even though her business at the time was a small business with two employees, she treated it as if it were a big corporation. Not surprisingly, Alternative Management has grown tremendously since that time.

More recently, Ruth Lauber has become my incredible business mentor and has been with *Las Vegas Woman* magazine since our first issue several years ago. She serves as our publication's vice president, and rightfully so. Her publishing experience spans four decades. More

importantly, she is incredibly caring about our clients. Getting business done with Ruth is enjoyable with our magazine team and with clients. It has been an honor working side-by-side with her over the years.

Mentors are the backbone to success and can also be found in the loving guidance of a mother to an influential boss in a young persons life. When I feel like I need that extra boost of encouragement, an "on-demand mentor," I find them through books and, of course, this magazine. We are very proud to continue our People to Watch feature and hope you will find countless inspiration through these stories and all the other feature stories in this issue of *Las Vegas Woman* magazine.

Remember, this issue and thousands of inspirational articles can be found on our website womanmagazine.vegas. To stay current with our community, we have an extensive social media platform, so look up *Las Vegas Woman* magazine and follow us on your favorite one.

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Letter from The Editor

What a beautiful time of year to be living in Southern Nevada. As I drive around our community, I am always in awe of our majestic mountains that surround the valley and the flowers that bloom this time of year.

I am always amazed by the professionals who call Las Vegas home. Our Dentists of the Desert are offering cutting-edge technology and new procedures. Whether a basic cleaning or extensive treatment, our dentists are true heroes who help patients achieve and maintain good dental health. The School of Dental Medicine at the University of Nevada, Las Vegas is part of that development. Under the guidance and leadership of Karen P. West, DMD, one in six prospective dental students apply to the School of Dental Medicine.

People to Watch also inspire and educate with inspiring stories of building success and giving back to the community. So many professions are represented showcasing the best that Las Vegas can offer.

One of those inspiring couples is Seth and Tammy Grabel (with Grace) who are enjoying the fruits of their labor in Hawaii. While Seth performs and Tammy operates the magazine, they are surrounded by beauty and serenity. However, I look forward to seeing them at our Spring Cover Party at the new Enclave. We are one of the first to hold an event in this gorgeous venue and we are excited to debut the latest issue.

With the spring, there are great wines to try, yummy cocktails to create and a chance to dine al fresco at some wonderful restaurants. Trending features must-have products and fun shows are debuting in the spring. Art shines in our community and there are so many ways to give back. Fashions for the season are light with bursts of color to embrace the season.

As always, I thank everyone for making Las Vegas Woman magazine a way to educate, entertain and inspire with all of the wonderful women (and men) in Southern Nevada. Here is to the promise of spring.

Debbie Hall



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“I absolutely LOVE what I do and am so very blessed to be able to work for and with such an amazing team of stellar professionals.”

-Lisa Goulston
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COVER STORY

Dr. Frank Stile

Building his medical practice through social media for a new millennium

CALENDAR OF EVENTS



Photo by Dave Becker, Getty for Vegas Uncork'd

April 27-30

The 11th Annual Vegas Uncork'd by Bon Appétit will be held at Caesars Palace, The Cromwell, The Cosmopolitan of Las Vegas, MGM Resorts International, The Venetian and The Palazzo. This is a world-class food and wine festival that celebrates Las Vegas' premier standing as one of the most exciting and dynamic food destinations in the world. Vegas Uncork'd offers a one-of-a-kind opportunity to rub elbows with top chefs and experience intimate dinners, interactive events and extravagant soirees such as a champagne saber-off and a Grand Tasting from Las Vegas' greatest talents. For more info and to purchase tickets, visit vegasuncorked.com.

March 3

11:30 a.m. to 3 p.m.: United Way of Southern Nevada's Women's Leadership Council will host its **Annual Luncheon Fashion Show** at Bellagio Las Vegas. The event will recognize WLC's impact in the community and women community leaders who demonstrate a commitment to improving Southern Nevada. WLC is part of a national network of dedicated women philanthropists who have collectively raised over \$1 billion in supporting United Way's mission to improve lives and build stronger communities. For event information, contact Jessica Etienne at JessicaE@uwsn.org, call 702.892.2337 or visit uwsn.org/2017-wlc-luncheon-fashion-show.

ONE NIGHT for ONE DROP presented by MGM Resorts International and Zappos.com will focus on the concept of time, drawing inspiration from one pivotal phrase: "We are the first generation to feel the impact

of climate change and the last generation to do something about it." The audience will be part of a highly theatrical, comedic and daring spectacle, with breathtaking circus acts to propel the story. Individual, tax-deductible VIP tickets, which include the post-show extravaganza complete with live entertainment, cocktails, hors d'oeuvres and festivities, are available as well as show-only tickets starting at \$100. Sponsorship packages and individual tickets are available at onedrop.org/onenight or by calling 1.844.33.WATER. All proceeds will benefit One Drop's global water initiatives, along with innovative educational programming in Nevada through a partnership with the Springs Preserve.

6:30 p.m.: **An Evening of Hope** features selections from top Las Vegas restaurants, beautiful and heart-warming children's art, great silent and live auction prizes,



and good friends to benefit kids with cancer and their families through the nonprofit Candlelighters Childhood Cancer Foundation of Nevada. The event will be held at the World Market Center's 16th floor venue overlooking the city. Visit candlelightersnv.org/events/evening-of-hope-3 or call 702.737.1919.



March 3
United Way of Southern Nevada's
Annual Luncheon Fashion Show



March 11
Splendor in the Glass Wine & Beer Tasting

March 10

Skye Canyon hosts its second annual **Skye Canyon 8K Trail Mix and 5K Road Race**. A portion of the event's proceeds will benefit the Outside Las Vegas Foundation, a local nonprofit that creates programming for individuals to develop an appreciation of Southern Nevada's outdoor places. The event is a part of the community's Fit Lives Here program. The race is part of Skye Canyon's inaugural Fit Fest, a celebration of healthy and active living with fun activities and a health focused vendor village. To register or for more information, go to skyecanyon.com.

March 11

4 to 8 p.m.: The 28th Annual Splendor in the Glass Wine & Beer Tasting event will be held at Crimson at Red Rock Casino Resort & Spa. Guests can enjoy beer and wine samples from a wide assortment of wineries and breweries courtesy of Southern Glazer's Wine & Spirits. Additional festivities include DJ entertainment, passed hors d'oeuvres, assorted food stations and a silent auction. Presented by Southern Nevada Public Television, a nonprofit board providing financial support to Vegas PBS, event proceeds will benefit television programming and community outreach initiatives for the station. Tickets can be purchased by visiting VegasPBS.org/wine or calling 702.799.1010. Attendees must be 21 or older.

April 1

7:30 p.m.: Las Vegas Philharmonic will present Cabrera Conducts Brahms. This powerful program begins with the premiere of Jennifer Bello's 898 Hildegard, a piece for orchestra and chorus that intertwines. Robert Schumann's music abounds with quick mood



April 1
Cabrera Conducts Brahms



April 11-16
Emily Ferranti and Garen Scribner in *An American in Paris*. Photo by Matthew Murphy.

changes, tumult, profound statements, and touching delicacy, all of which is found in the Overture, Scherzo and Finale. Championed by Schumann, Johannes Brahms' immensely popular German Requiem is a consoling and comforting piece, providing solace to all that hear and perform it. The Las Vegas Master Singers, UNLV Concert Singers & Chamber Chorale, along with soloists Alisa Jordheim and Will Liverman, join the orchestra to deliver a stirring performance. For more information, visit lvphil.org.

April 11-16

"An American in Paris" will be presented in the Reynolds Hall in The Smith Center for the Performing Arts. The timeless Tony Award-winning musical follows an American soldier and a mysterious French girl in an indomitable European city, each yearning for a new beginning in the aftermath of war. The musical play was inspired by the 1951 Academy Award-winning film (incorporating songs from George and Ira Gershwin) and opened on Broadway in 2015. To purchase tickets, visit the box office at The Smith Center, call 702.749.2000 or visit thesmithcenter.com.



March 3
An Evening of Hope



April 29
Take Steps for Crohn's & Colitis



March 10
Skye Canyon 8K Trail Mix and 5K Road Race

April 29

Take Steps for Crohn's & Colitis is a morning of fun with a community fundraising walk, live music, refreshments, kids entertainment, raffle prizes, booths, wellness area, information, park activities and more. The event benefits kids and adults with digestive diseases through the nonprofit Crohn's & Colitis Foundation of America and will be held at Exploration Park in the Mountain's Edge master planned community. Check-in and festivities begin at 9 a.m. with the community walk at 10 a.m. For information, visit cctakesteps.org/lasvegas2017.

May 13

7:30 p.m.; May 14, 2 p.m.: Fly with Nevada Ballet Theatre through a starlit London night and headlong into a magical adventure in Neverland with the **2016-17 Season finale, Peter Pan**. First the movie, then the musical and now the ballet, this full-length production will be filled with pixie dust and all favorite characters, from Tinkerbell to the Lost Boys to Captain Hook and his swashbuckling pirates. Perfect for the entire family, J. M. Barrie's famous tale of the boy who wouldn't grow up is another The Smith Center for the Performing Arts premiere for NBT, choreographed by Jordan Morris and set to a diverse score. With all of its energy, humor and poignant movement, Peter Pan will delight the child in everyone. For more information, visit nevadaballet.org.



RAIDING THE ROCK VAULT

Get ready to **ROCK**

Written by Stephanie Helms
Photography by Erik Nielsen/ Raiding the Rock Vault

For those who miss the live music scene in Las Vegas, there is great news. "Raiding the Rock Vault" is back and opens at Vinyl inside the Hard Rock Hotel & Casino on March 11. Prepare for a live lesson in music history delivered through an ultimate rock concert experience as the ensemble cast takes you through the biggest rock hits of the '60s, '70s and '80s.

With soaring vocals, shredding guitar licks and hot dancers, this is not to be confused with a cover show. These are real rock songs played by the real rock stars that made them famous.

The 90-minute show encompasses a diverse set list featuring classic anthems by the biggest acts in rock music including The Rolling Stones, The Who, The Doors, Jimi Hendrix, Led Zeppelin, Deep Purple, Queen, U2, Aerosmith, Van Halen, AC/DC, Heart, Journey, Bon Jovi and Whitesnake.

Incorporating elements of blues, rock, and psychedelia, "Raiding the Rock Vault" is like a rock and roll time machine transporting the audience back in time to relive its best music memories. From guitar shredders to powerful ballads, the talented cast performs a parade of favorite tracks, each one more outstanding than the last.

"Hosting a full-scale production in an intimate venue like Vinyl gives fans an up close and personal experience that can't be delivered elsewhere," said Chas Smith, vice president of entertainment at Hard Rock Hotel & Casino.

"The Hard Rock is such an organic fit for our show culturally. Of course it's known as the epicenter of classic rock memorabilia and our show is like live memorabilia," explained lead vocalist Paul Shortino (Rough Cutt, Quiet Riot). Known for his animated performance and soulful vocals, when asked to name his favorite songs to perform, Shortino mentioned, "Dream On," "Light My Fire" and "Honky Tonk Woman."



Rock Legend Paul Shortino

Hosting a full-scale production in an intimate venue like Vinyl gives fans an up close and personal experience that can't be delivered elsewhere...

Shortino described the cast as a close-knit family where egos are checked at the door for the betterment of the show. In addition to rocking out, cast members are also giving back to the Las

Vegas community by supporting local charitable events and organizations from animal rescue to missing children to homeless Veterans.

The show's rotating all-star lineup includes guitarist and Rock and Roll Hall of Famer Howard Leese (Heart), lead vocalist Robin McAuley (MSG, Survivor), guitarist Doug Aldrich (Whitesnake, Dio), drummer Jay Schellen (Asia, Badfinger), lead vocalist and guitarist Andrew Freeman (Offspring, Last in Line), keyboardist Michael T. Ross (Lita Ford), bassist Hugh McDonald (Bon Jovi), guitarist Tracii Guns (Guns N' Roses, L.A. Guns), lead vocalist Mark Boals (Dokken, Yngwie Malmsteen), bassist Phil Soussan (Ozzy Osbourne, Billy Idol), drummer Blas Elias (Slaughter), guitarist Rowan Robertson (Dio, Lynch Mob), lead vocalist Cian Coey (Meat Loaf), lead vocalist Lily Arce (O, Fantasy), guitarist Christian Brady (Hellyeah) and guitarist Z Maddox (Rock of Ages).

Fans will leave this show energized, excited and with a renewed love of their favorite classic rock bands and songs. Get a degree in rock history beginning March 11 at Vinyl inside the Hard Rock Hotel & Casino. "Raiding the Rock Vault" performs at 8:30 p.m. Saturday to Wednesday. Tickets start at \$69 and a Rock Star Package upgrade is available for \$100 that includes a show program and meet and greet photo opportunity with the stars prior to the concert. Tickets are available at the Hard Rock Hotel box office, by calling 888.9.AXS.TIX or online at axs.com. For more information, visit raidingtherockvault.com. **LWV**



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CAMILLE RUVO HELPS to KEEP MEMORY ALIVE

Big Stars Shine at
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By Debbie Hall



Photo by Gina Gardner of Breathe Photography

With big names such as Celine Dion, Andrea Bocelli and Tony Bennett gracing the stage during past Power of Love galas, it is the efforts of Camille Ruvo who helped to grow the event.

Ruvo, together with her husband Larry, is the co-founder of Keep Memory Alive, the fundraising arm for the Cleveland Clinic Lou Ruvo Center for Brain Health. Now in its 21st year, the Power of Love gala is an annual celebration of life that was created to raise needed funds for the clinic and its many programs.

While Ruvo got involved due to the health of her father-in-law, "being a caregiver runs in my family as it runs in most families," she stated. "The diseases we focus on such as Alzheimer's, Parkinson's, multiple sclerosis and other brain disorders all take a huge toll on the caregivers as well as the patient," she explained.

Ruvo admits she loves fundraising including its challenges and creativity. She also



David Becker/Getty Images for Keep Memory Alive

performs many other duties with Keep Memory Alive and watches over fundraising to make certain it continues to grow. Watching the rapid decline of her father-in-law Lou and the tremendous toll it took on her family certainly motivated her to help others in a similar situation.

"Once my father-in-law didn't recognize us, we realized while he is no longer with us, the disease remains," she stated. Once he passed away, her mother-in-law Angie required back surgery due to the lifting and caring for her husband. "She hurt herself trying to take care of him and I can only imagine how she felt mentally." Ruvo has also been a caregiver for her 93-year-old grandmother (Olga) who needed a heart valve replaced. After experiencing the intensive care unit and witnessing the other caregivers, she realized how important but also stressful on families who love a member enough to want to care for them.

The first gala started with just 35 people and with the efforts of Ruvo has grown to be a widely anticipated Las Vegas event. It was a dinner at Spago supported by Wolfgang Puck and they wanted it to be over the top and not just another fundraising event. The gala has grown to grand event from a restaurant to the MGM Grand Garden.

Ruvo actually trademarked "A Penny for Your Thoughts" and held a penny drive challenge in two middle schools collecting change. It also engaged the children and brought awareness

to children about brain health and diseases of the brain. This year, the Cannery Casino matched monies raised during the challenge.

Ruvo has been a resident of Las Vegas since a teenager, attending Clark High School, Clark County Community College and the University of Nevada, Las Vegas. She has been involved in numerous philanthropic endeavors including the Andre Agassi Capital Campaign Board and The Meadows School. Her most recent contribution has been to Catholic Charities where she served on the board for four years and then became president of the executive board.

The Power of Love gala will be held at the MGM Grand Garden Arena and is an exceptional evening of music and philanthropy. Philanthropic leader Ronald O. Perelman will be honored and Andre Agassi will be awarded the Keep Memory Alive Community Leadership Award. The celebration will also feature Jon Bon Jovi (and surprise guests) as well featuring luxury auctions, exquisite wines (such as Dom Perignon), tantalizing cocktails and delectable cuisine prepared by Wolfgang Puck and Michael Mina to raise funds and awareness for Cleveland Clinic Lou Ruvo Center for Brain Health. For additional information about the gala or A Penny for Your Thoughts, call 702.263.9797 or visit keepmemoryalive.org. **LWW**

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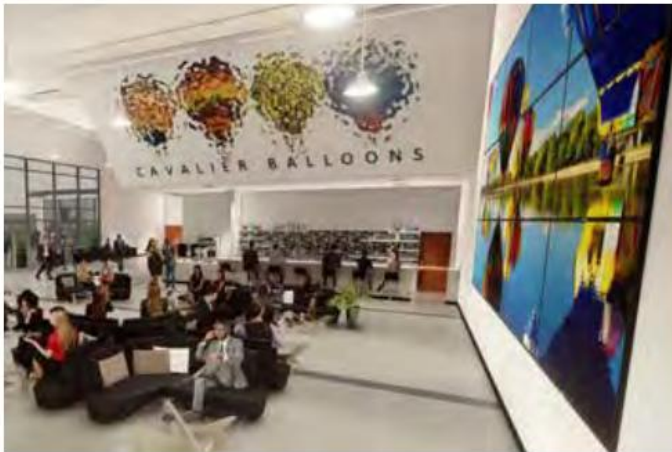
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Celebrating the Power of Women in the Las Vegas Valley

United Way's 2017 Women's Leadership Council Luncheon Fashion Show
featuring fashion, food and philanthropy

United Way's 2017 Women's Leadership Council Luncheon Fashion Show brings together Southern Nevada's community and business leaders to celebrate the power of women in the Las Vegas Valley and to raise funds for the Council's philanthropic initiatives. The fashion show will offer a detailed look at the latest in trends. It will also demonstrate the success the Women's Leadership Council has provided for the community for nearly a decade and offering women opportunities to make a difference by getting involved. The ninth annual event will be held at Bellagio Las Vegas on March 3.

2016 was a year of change for the Women's Leadership Council, which recently introduced various giving options for members. "We wanted to be more inclusive by inviting women to join the WLC with our new giving levels," said Lawrel Larsen, senior director of WLC. With a new giving level starting at \$1,500, women are entitled to all the benefits of membership engagement while still giving at a level they can afford.

The luncheon celebrates these members and offers the community a better look at the impact

of the Women's Leadership Council. "The WLC is incredibly appealing. You have many different ways to engage with the WLC - by attending membership meetings, joining a committee, volunteering or simply making a financial commitment," Danielle Domnitz, chair of the Luncheon Committee, explained. "We are dedicated to creating change in our community through a variety of events and programs."

The fashion show includes appearances by women who have benefited from WLC programs working to make a positive impact in the lives of women, children and families in Southern Nevada. Featured during the show are WLC members, recipients of WLC's Emerging Leadership Award scholarship for young women pursuing higher education in Southern Nevada, and recipients of suits collected during the annual WLC Suit Drive. "You can see the pride and self-esteem these women gain when they receive a new suit and how it empowers them in their job search," said Domnitz.

The WLC Luncheon provides an exciting, fun afternoon for local women leaders to mix and

minge with fellow professionals. One of the afternoon's key events is the fashion show with designer fashions provided by Macy's. With an exclusive Macy's pop-up boutique during the Sip & Shop after the Luncheon Fashion Show, attendees can enjoy shopping the latest trends.

The event includes a raffle featuring an amazing piece of Hearts on Fire diamond jewelry generously donated by Cliff and Darlene Miller, M.J. Christensen Diamonds, along with other fabulous prizes. The fun continues with the closing Sip & Shop, where attendees can purchase designer accessories from the pop-up boutique while enjoying delicious beverages including sparkling wine. "We look forward to welcoming the community to this inspiring event," said Domnitz. "We hope you can join us."

For more information about the WLC, contact Lawrel K. Larsen, Senior Director Women's Leadership Council at 702.892.2319 or email LawrelL@uwsn.org.

To purchase tickets for the WLC Luncheon, visit uwsn.org/wlcluncheon.



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CITY OF THE WORLD

Keeping community art alive

Written by
Debbie Hall

Photography by
Debbie Hall and City of the World

Roz Knight personifies her philosophy as an artist, mother, grandmother, art teacher and visionary. She helped to develop City of the World, a collaborative art gallery and educational center 20 years ago. The organization is a 501(c)(3) nonprofit cooperative with over 30 artists and artisans showing their eclectic works.

"This gallery is based on the concept that I wanted to develop an environment for artists to come and feel comfortable to be able to paint, draw and create, sell their work and invite people to experience their art," Knight explained. She encourages all artists to reach out to her about showing his or her work at the gallery.

The concept of City of the World actually began in 1991. Knight was teaching art and her principal approached her to head the multicultural programming the school was incorporating into its curriculum. "He felt that since I was a Jew for Jesus, married to a black man, have biracial children and Canadian, that it should be me to create an exhibit in my art classroom," she explained. "I work and think in themes. It was not too hard for me to want to teach everybody about everybody."

She built 10-foot-by-10-foot cultural environments using PVC piping, paper, chicken wire and giant murals that depicted different countries around the world. The project covered 3,600 square feet and was developed as a walking tour through various continents

In 1996, the National Art Education Association invited her to bring the installation to New Orleans for its conference. However, she had to pay to ship her pieces as well as her own expenses. To raise money, a group of supporters chose the name City of the World and it was incorporated. A fundraiser was then held at the Huntridge Theater and Knight was able to attend.

The concept grew and City of the World moved into a converted house as a gallery, school and event center in 2006. The organization expanded its outreach with the Artz-to-Go concept, two buses that house an art gallery, museum and classroom.

Knight developed the concept six years ago when the school district canceled year-round schools. She originally created the program to distribute meals to children as well as expose them to art during the summer months.

The program continues to provide snacks along with cultural awareness and education throughout the year with volunteers that include art teachers, educators, artists, musicians and storytellers. As a mobile classroom, Artz-to-Go is equipped with art supplies, books and backpacks. On select Saturdays, one of the buses is driven to one of the parks in the city.

"It is all about getting the kids to make art and have fun," Knight stated. "If parents or grandparents are there, we get them to make art with the kids. If a homeless person is there, they can make art too. Everybody needs art and we bring it to them with our buses."

The Artz-to-Schools program is also available to any school in the Clark County School District for a nominal cost per student. Docents explain pieces of art, its style and media, while asking questions to help students comprehend what they have been taught. Recently, tours in the arts district have been added using the buses.

According to Knight, "I see the immense possibilities in Las Vegas for the arts. But I feel that lately there is not the support for the arts. When people would say to me that we only have nightclubs and we are known as 'Sin City,' I would tell them that we have an arts district and art educational programs from kindergarten to the university level. We are teaching our children to appreciate the arts including music, dance, theater, poetry and visual arts. We need to continue to make strides in this area and not ignore it."

Knight is also bridging the gap by offering art classes to both children and adults in the downtown area. "We won't have new artists if children aren't taught to explore their artistic side and learn to create whether it becomes a career, hobby or personal enrichment," she said.

All of her motivation to keep the arts thriving came from growing up in

a multicultural home in Montreal, Canada. Her biggest influence was her mother who gave Knight an appreciation of theater, music, dance and art.

Along with a love of the arts, Knight developed a passion for science. She first wanted to become a doctor and work with renowned physician Albert Schweitzer in French Equatorial Africa (Gabon). As a teenager, Knight practiced giving shots to an orange. But she was unable to handle needles and realized she was not meant to work in the medical field.

Knight decided to follow her second passion and became an art educator. With a desire to reach an underserved segment, Knight taught deaf students and children placed in special education. The idealistic Knight then fell in love with an African-American man. After she married him, her family disowned her and the couple moved to the United States to begin a new life. In 1987, their growing family moved to Las Vegas. Knight continued her career in art education, obtaining two master's degrees and working on a doctorate.

In 1996, Knight was selected as a Disney Teacher of the Year. She retired briefly but is back teaching art in Somerset Charter Schools. She has six children and 10 grandchildren whom she adores.

"The arts can unite a community, and that is my main goal," Knight stated. She is working with others on developing more events involving the arts to bring the residents and tourists together in Southern Nevada. **LVW**



"The arts can unite a community, and that is my main goal."

-Roz Knight



City of the World Gallery
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Triple George Grill celebrated its 11th anniversary in July 2016 as part of the revitalization of downtown Las Vegas. Today it is known as a place for power lunches and happy hours in a thriving and eclectic urban dining scene. As part of the Downtown Grand 3rd Street, it also offers a dining in a patio on the sidewalk café setting. The menu is American-style blending classic dining with the charm of a neighborhood restaurant. Selections include fresh selection of American-style seafood, steaks and chops as well as homemade soups, salads, pasta dishes and daily specials. Vegan and gluten free options are available. Special menus are also offered to coincide with shows at The Smith Center for the Performing Arts.

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Tammy Grabel, Publisher, Las Vegas Woman
WLC Member



"Our Women's Leadership Council inspires women to join together and make our community a better place."

Robyn Caspersen
WLC Co-chair



"I support United Way because of its leadership in helping to make our community a better place in which to live and do business."

Mayor Carolyn G. Goodman
WLC Member

Contact us at 702-892-2319 or Lawrell@uwsn.org



United Way of Southern Nevada
Women's Leadership Council



THE BITTER TRUTH:

The enhancement of handcrafted cocktails

By Tomi Sue Dinsman

Jack Nicholson screams, "You can't handle the truth!" in "A Few Good Men" and Gerard Butler's character teaches Katherine Heigl's character about "The Ugly Truth." There is now The Bitter Truth, ingredients for making the best craft cocktails at home or when ordering a traditional cocktail from a favorite bartender or mixologist. Cocktail bitters are the spice rack for any bar and needed for the perfect party.

Bitters have quite a lengthy history. It was by the 19th century that the British made the use of adding herbal bitters to canary wine for medicinal purposes. The idea caught on and became popular in the American colonies. According to Wikipedia, in 1806, American Publications referenced the popularity of a new preparation termed cocktail, described as a combination of "a stimulating liquor, composed of spirits of any kind, sugar, water and bitters." For decades, cocktail bitters were the essential component for making any good cocktail to a sensation-in-a-glass. Unfortunately, the prohibition era impacted the drinking habits of consumers and cocktail bitters all but faded away, except for Angostura Bitters.

Much like fashion, music and cars ... everything old is new again. Enter the mixologist of today, the trending handcrafted cocktails and there is a resurgence in the popularity of cocktail bitters on an international level. Stephan Berg and Alexander Hauck, bartenders from Munich, have created cocktail bitters of the highest quality, The Bitter Truth. In 2006, Orange Bitters and Old Time Aromatic Bitters were the first flavors released. The criteria for flavor choice were mainly provided by 19th and 20th century cocktail recipes that could no longer be mixed true to the original recipe because the correct bitters were not produced anymore. Spice Rack for The Bar includes lemon, Creole, celery, grapefruit, chocolate, tonic, peach, cucumber, olive and Jerry Thomas. These bitters are also perfect for use in culinary recipes.

The Bitter Truth has also released fine liqueur and flavored spirits including apricot, violet, elderflower, Golden Falernum, Pimento Dram and Pink Gin (yes, it is pink).

Pink gin originated as a breakfast drink to "rally the men" headed for the seas. Today it is modernized and sophisticated with a Mediterranean bouquet on the nose, with juniper, lemons and warm spice flavors of licorice, caraway and fennel.

Celebrate the spring with The Bitter Truth and visit the-bitter-truth.com for more imaginative ideas to create couture cocktails. **LWW**



Gin Julep

Pour Pink Gin and tonic over ice or impress guests with craft mixology skills with this refreshing Gin Julep at home.

2 ounces The Bitter Truth Pink Gin
¾ ounce fresh lemon juice
1.2 ounces sugar syrup
1 ounce soda water
1 sprig of mint

Muddle mint with gin in a tall glass, add all other ingredients with ice and stir. Garnish with fresh mint.



Berentzen Cherry Manhattan

1 ounce whiskey
½ ounce Berentzen Wild Cherry
3 dashes The Bitter Truth flavor,
Jerry Thomas Bitters

Combine all ingredients over ice, stir and strain into cocktail glass.





SPRING WINES

Bloom with floral and fruit notes

The beauty of spring is everywhere and wines enhance the season with light, fresh flavors. Try a rosé, red, blanc or red blend while smelling the roses and enjoying the colors of world. These are our top choices for the spring months.

Cheers! Kenny Lee

Sponsored by Lee's Discount Liquor, with 17 locations in Southern Nevada (including one in Mesquite). For locations, hours and more information, visit leesliquorlv.com. **LWV**

Champs de Provence Rosé

It's no surprise that rosé is on the rise. These wines are light, refreshing and versatile with food. Champs de Provence is a classic dry rosé with flavors of red berries, citrus and orange blossom. The finish is clean with hints of raspberry and subtle floral notes. Celebrate spring with rosé all day.



Apothic White

Most people are familiar with the popular Apothic Red, but if you have not tried Apothic White, now is the time. This lively blend of chardonnay, riesling and pinot grigio is medium-bodied and bursting with juicy flavors of peach, pineapple and apricot. Pair with coconut shrimp, Chinese chicken salad, and pasta alfredo.

Sileni Sauvignon Blanc

This New Zealand sauvignon blanc is fresh and fragrant with flavors of key lime, passion fruit and hints of garden herbs. The wine is fleshy and concentrated, yet beautifully balanced with crisp acidity. Sileni Sauvignon Blanc is perfect as an aperitif and pairs easily with food. Pick up a bottle in any of our stores, or try a glass at Lee's Korean BBQ!



A to Z Pinot Noir

Oregon Pinot Noirs are known for its elegance and complexity, yet are not always easy to find at affordable prices. A to Z offers an opulent Pinot Noir without the extravagant price! Intense aromas of strawberries, cherries and blueberries are followed by violets, currant and pipe tobacco. The palate is rich and balanced with silky tannins, bright acidity and a touch of minerality and spice. A to Z is committed to excellence, sustainable practices and offering noble wines at modest prices.

Prophecy Red Blend

Prophecy wines are inspired by the journey of discovery and the possibility of greatness. This unique red blend brings together fruit from two renowned, completely different growing regions, Washington and California. The primary grapes used are merlot, cabernet sauvignon and syrah. The result is a velvety, medium bodied wine with layers of red fruit, spice and vanilla. In the words of the winery, "See the Unseen, Try the Untried!"





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DEVOTION VODKA

THE INSPIRATION BEHIND THE SPIRIT



The creation and evolution of Devotion Vodka begin in the nightclub industry envisioned by Drew Adelman.

Now the CEO and founder of Devotion Vodka, he explained that many years ago, he involved with Polyester's, one of the largest chains of nightclubs in the country. Adelman was also part of another group operating seven nightclubs and restaurants. As a successful businessman and entrepreneur, he would crunch the numbers. He realized the millions of dollars spent on importing spirits including vodka.

"I actually thought that someone should come out with an American vodka," Adelman stated. "I was also a fitness fanatic and I wanted to create cocktails that were healthier."

Devotion Vodka was developed as the original sugar-free, gluten-free vodka distilled six times using the purest of water through an extra deionizing process. Devotion Vodka is sugar-free, gluten-free and non-GMO.

But to become successful is more than just developing a product, even the first of its kind. Adelman spoke with others who

also launched a new spirit but left the industry. He listened to the mistakes and missteps made by others so that he could avoid those same pitfalls. Adelman then reached out to others who were thriving in the business of spirits so he could get advice and recommendations. He also partnered with Michael Lopez-Calleja who worked in the spirits industry (Skyy Vodka) and with their combined expertise created Devotion Vodka.

"I also like to say it takes the right ingredients to make an incredible cake," Adelman laughed. "Our strengths combined make an incredible vodka."

Using 100 percent corn, it is 80 proof vodka with flavors including blackberry and blueberry, coconut, blood orange, wild cherry, Cosmo, tiki tea and original (known as Pure). Devotion Vodka is the only vodka allowed to put gluten-free, no sugar added and no allergen on its label with a heart on its label.

Along with winning numerous awards, Devotion Vodka is now placed in movies and

television programs with recognition and branding. "We are a hard working team and growing each day," he said. Recently, Devotion Vodka was named Gluten Free Vodka of the year for 2016 from the New York Tasting Panel.

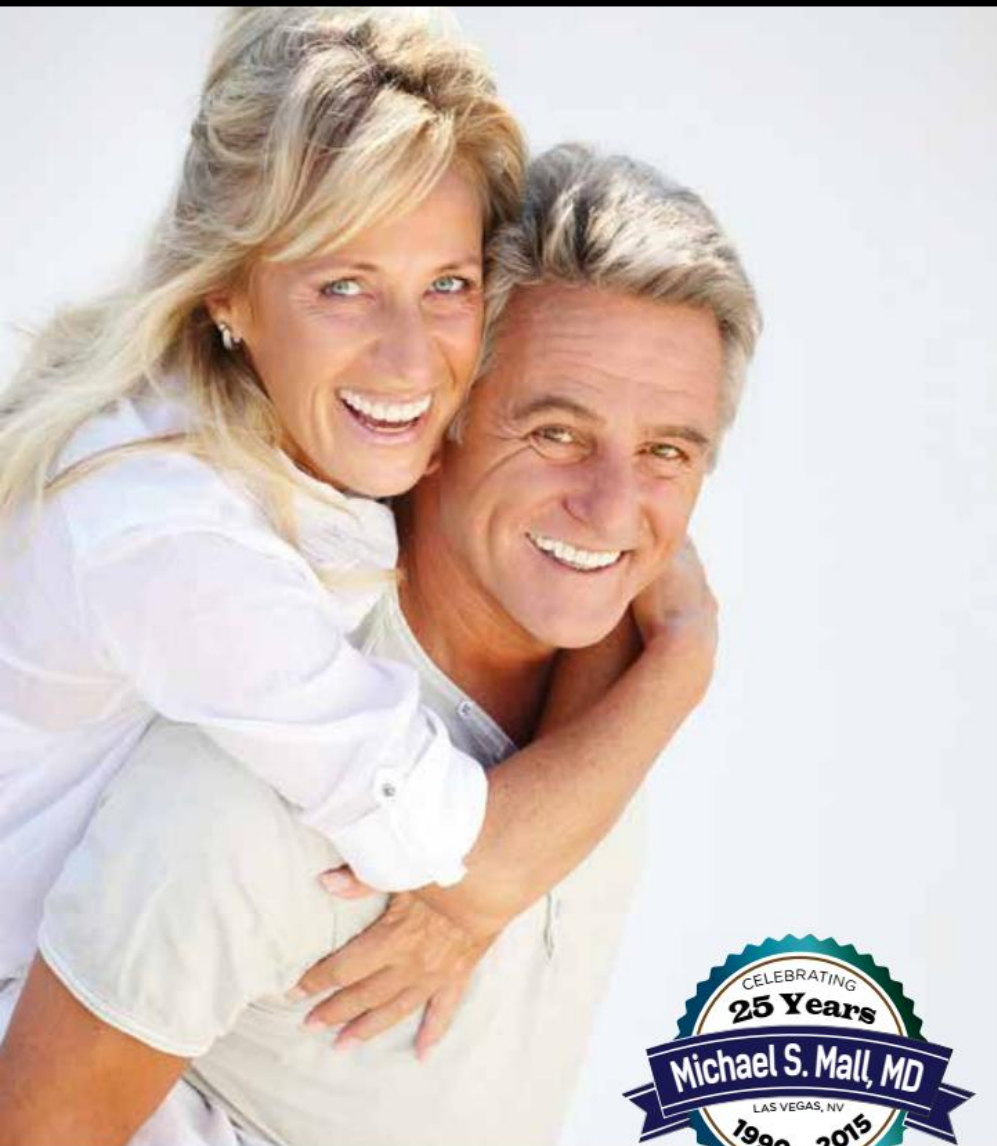
A New Jersey boy, Adelman is the youngest of eight with six older sisters. "They are all strong, powerful women and love Devotion Vodka and Las Vegas Woman magazine." Devotion Vodka is also always part of the magazine's cover parties. To find retailers, visit devotionvodka.com. **LVW**

“Our strengths combined make an incredible vodka.”



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CHEF CARLA PELLEGRINO

Grace Under Pressure While Stirring the Sauce

By Debbie Hall

with her then husband Frank. She met him three days after arriving in the United States from Italy, speaking no English at the time. "I did not really understand the dynamic of becoming a chef and cook for him. To me it was fun because I was in love and never thought about business. I was literally a cook that became a chef."

Then there was a divorce and she had to make a choice of either, "my reputation or waiting for a possible 1 million dollars that might never come." After working for someone else and with \$100,000 in the bank (after concluding her divorce and resigning from Rao's Caesars Palace), Chef Pellegrino decided to open Bratalian offering authentic Italian cuisine in Henderson. The name reflected her Brazilian and Italian heritage (as well as nickname) and she scouted for locations.

The perfect fit had been a rock 'n' roll hangout painted all in black. Along with that work, with such a limited budget, Chef Pellegrino had to find used kitchen equipment (which she hoped wouldn't blow up) to scrub and refurbish. Thrift stores and other outlets helped to create the unique décor and she opened its doors.

The restaurant and her authentic Italian cuisine was a hit. In 2016, she added breakfast and weekend brunch and watched her business continue to grow.

Then the unthinkable happened.

A driver suffered a seizure and drove through the restaurant to the guests' restrooms, destroying everything in its path. While the driver was not badly injured and the restaurant was closed, no one was hurt. But Chef Pellegrino realizes it is more than good luck.

"There had been a petition to open the restaurant seven days a week because it was so popular. If the accident had occurred while it

was open, many people would have hurt and probably killed," she explained.

While insurance would replace the destroyed furniture and repair the location, she worried about her staff. What was supposed to take 2 ½ weeks would take months, which meant the business would be closed. It was suggested that she open a GoFundMe account and the community donated so that she could pay her staff during the closure.

But what took her breath away was on opening day there was a long line around the strip mall for her restaurant. Even with a 1-hour wait, everyone was happy and patient and showed their love for Chef Pellegrino and Bratalian.

With an amazing menu, full bar and attentive staff, Chef Pellegrino serves her food and customers with love, passion and devotion as well as remaining true to herself. **LVA**



Bratalian by Carla Pellegrino
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702.454.0104
bratalian.com

Chef Carla Pellegrino is the beautiful, charismatic chef who burst onto the Las Vegas culinary scene a decade ago and is thriving today in Southern Nevada. Behind her looks, charm and grace is a determined woman who has overcome obstacles with the love and support of her family and community.

She is the owner and operator of Bratalian by Carla Pellegrino in Henderson, along side her sister, Chef Alessandra Madeira, brother-in-law and niece.

"Bratalian is a statement of freedom for me," Chef Pellegrino stated. "It is my beacon of independence that I am declaring." The restaurant with its staff and customers and the food that is cooked and served is much like her children. She cherishes it and every moment she spends there.

Her journey to Bratalian began with a contentious divorce, no settlement and another foray into the restaurant business. She first moved to Las Vegas to open Rao



High-Key



Indoor
Environmental



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STEVEN JOSEPH

P H O T O G R A P H Y





ENCLAVE

An open canvas for creating extraordinary events

Enclave is the newest luxury event destination in Las Vegas and sure to make a quick impact on the scene. Capable of adapting to meet the most extraordinary demands, it is the superior choice for events of any type and size.

Enclave is a premier, full-service, 75,000-square-foot venue offering a luxurious environment with unmatched aesthetics and versatility from event production to gourmet cuisine and branding. Acoustically treated walls, conveniently located loading docks and panoramic Vegas views are among the many attributes that make it the ideal setting for a wide range of corporate meetings and exhibits, weddings and other special celebrations, broadcast events, entertainment rehearsals and more.

Enclave is powered by sister-company 3G Productions, which provides world-class live event production, audio/video installation and professional staffing for the venue with the highest levels of quality, professionalism, technology and service.

Before an event, a team of expert professionals can create dramatic design options and implementation solutions that help maximize flexibility, creativity

and impact. It's an innovative approach to planning that translates into opportunities that make for truly memorable and successful occasions.

Enclave offers large outdoor spaces such as the Dolce Garden and a 4,200-square-foot rooftop deck featuring a panoramic view of the Strip. Other spaces include the 1,000-square-foot Sonata and Toccata rooms, as well as the 6,250-square-foot Madrigal Ballroom. Enclave also offers spaces for intimate meetings with lavish suites for both corporate and social



The production values powered by 3G Productions for Enclave match those of major motion pictures or global events.

events. The luxury continues with beautiful dressing rooms including full showers for weddings and receptions, plus a full bridal suite.

A centerpiece of the venue is the 9,000-square-foot Enclave Signature room, an ideal space for large, over-the-top events. It is an unobstructed, multifunction space with windows, elephant doors and 31-foot clear ceiling heights. The production values powered by 3G Productions for this space, and any other within Enclave, match those of major motion pictures or global events. The sound is crystal clear with acoustically treated walls. The AV equipment is the best in the world. And fiber optics in the entire perimeter of the room optimize clarity, esthetics and safety with no unsightly wires. Also, with this exceptional level of production quality, this area is ideal as a rehearsal space for acts, bands and production shows.

When it comes to cuisine, Enclave has collaborated with many of the finest talents to create new ways to capture the full spectrum of captivating Las Vegas. As works of art from various contemporary and traditional chefs, Enclave Signature Menus are custom designed in Celebrity Chef, Contemporary and Casual tiers. Enclave can also explore options for customized menus and dining experiences, as well as accommodating events using various catering services.

In addition to traditional menu styles, Enclave provides the latest in tastings, pairings, stations and edible arts, as well as delectable options and services for small to large meetings and events looking for platters, break stations, craft services, boxed meals and other alternatives.

Creating beverage experiences that reflect the essence of an event is a concept that Enclave embraces. Moving away from traditional catering options, Enclave incorporates diverse selections to allow the freedom to have the beverage service impress as much as the remarkable menu. Options include packages designed to complement menus and cuisines or customizations for pairings with tasting menus and stations. A wide variety of specialty beverage bars are available. In addition, mixologists and cicerone or sommelier hosted elements can create an engaging exchange between guests and experience.

Conveniently located one mile from McCarran Airport and just minutes from the Las Vegas Strip, Enclave embodies an extraordinary new entry into the Las Vegas landscape. **LWV**

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RUN TO THE BORDER FOR FUN, SHOPPING & PAMPERING

Primm Valley Casino Resorts offer more than just state line gas-n-go options

By Debbie Hall



Before the mega resorts and expansive arenas, there were smaller casinos that offered great food, live entertainment and a friendly atmosphere. There is place today that one can drive in less than an hour and find all of the amenities in an inviting environment.

Primm Valley Casino Resorts, located 25 minutes south of Las Vegas on Interstate 15 at the Southern Nevada/California state line, includes Buffalo Bill's Resort & Casino, Primm Valley Resort & Casino and Whiskey Pete's Hotel & Casino.

An ode to the Primm Valley historical figure (rumored bootlegger Pete MacIntyre), Whiskey Pete's hotel has long been a favorite first stop gambling destination for millions of travelers heading to Las Vegas from Southern California. The hotel celebrates its namesake personality with entertaining Old West memorabilia throughout the property and features a display of the actual Bonnie & Clyde death car for guests to view and take photos during their stay.

Whiskey Pete's recently invested \$3.5 million to renovate the property, a first for Whiskey Pete's since opening in 1973. The renovations include the addition of new bathrooms, upgraded beds and carpeting, modern furnishings and appliances including refrigerators, flat screen TVs and plug-ins for laptops, smart phones and other devices. In the casino, there is a lounge featuring live entertainment and pool tables to test skill.

Ready to explore? The free monorail takes passengers to Primm Valley Resort & Casino featuring upscale dining such as GP's. This fine steakhouse features American and European cuisine. Appetizers include Oysters Rockefeller

“Whiskey Pete's recently invested \$3.5 million to renovate the property”

or Lobster Bisque. Daily chef's specialties feature steak, seafood and pasta selections and entrée choices include Oscar-Style Filet Mignon or Prime Rib. Even after such a fine meal, the dessert cart including its famous cheesecake will tempt any appetite. A variety of wines and specialty cocktails are available to enhance the meal and the friendly service makes everyone feel like they are home.

Another free monorail will transport guests to Buffalo Bill's. Along with restaurants and attractions, the Star of the Desert Arena can seat 6,500 guests. Upcoming concerts scheduled include Foreigner, Dwight Yoakam, Los Lobos and the Lonely Boys. The acoustics capture the perfect pitch and the audience is engaged throughout the performance.

Other amenities include 24-hour dining at all three properties, The Spa at Primm, shopping at the Fashion Outlets of Las Vegas, Carolee Movie Theatre, Bonkerz Comedy Club and two championship golf courses designed by Tom Fazio. Attractions such as The Desperado Rollercoaster and Adventure Canyon Log Flume along with a video game arcade add to the entertainment value. Whether going on a romantic trip, enjoying girlfriend time or reconnecting with family, this gem in the desert offers a memorable time at an affordable price.

For more information, visit primmvalleyresorts.com. **LVA**



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With these fashions from Eccoci, personal style is stepped up and heads will turn. Eccoci is more than a clothing store; it is a unique experience that combines designer fashion with affordable prices and outstanding service. *Las Vegas Woman* magazine readers will receive 25 percent off of its pricing at its Boca Park location: 750 S. Rampart Blvd., Las Vegas, NV 89145 | 702.949.5999. **LWW**



SOIREE

Black and white multi-layered silk georgette, tulle, Crepe de Chine, charmeuse and mesh tunic with flowing asymmetric hem and branch appliqué with bead embellished tulle petals. Shaped with curved waist seaming, center back seam. Hidden back zip with hook-and-eye closure. Mesh upper, georgette hem drape, charmeuse branch motif and Crepe de Chine piping at neck and armholes.



LACING

Pimento matte lassed knit, Macadamia double knit, silk Crepe de Chine lacing A-line dress offers sophisticated twist on color blocking with curve-defining whipstitch lacing. Hidden back zip with hook-and-eye closure.



ETCETERA

Tonic Jacket made with soft white stretch textured cotton-blend cropped moto-inspired jacket with sheer georgette details. Asymmetric concealed zipper front and branded collar can be worn open for softly draped lapels or closed for a high v-neck.

Fathom Pants are navy soft crepe wide-leg trouser with wrap over panels that tie at the waist and easy fit leg with side seam pockets.



TERRACE

Cola, passion fruit, white, yellow, khaki, lavender, oyster, black and pink with feathers and leaves printed crepe georgette, halter maxi dress with gold metal rivet-studded neckline. Easy fit. Shaped with drawstring waist and self-banded jewel neck with shirring detail and front/back keyhole.



LIGHTS **CAMERA** ACTION

Behind the Beauty:
Victoria Casicola

By Andeen Rose-Clark

Victoria Casicola, a sought after, globally recognized hair stylist who travels around the world, spoke with *Las Vegas Woman* magazine at one of her favorite restaurants, The Kitchen Table.

Las Vegas Woman: What made you seek the cosmetology industry?

Victoria Casicola: I truly was born into the industry. Many of my family members worked in the industry. At the age of 10 my parents transformed my room into a salon, and told me if I was going to do hair in the house, then my room would be my salon. At 17 I graduated with a diploma and cosmetology license. As soon as I received my license, I started doing hair and after working in a couple different salons, realizing being paid commission was not for me, I landed at Hot Box, and 10 years later, I am still here.

LVW: It sounds like you love your profession.

VC: I have drive, passion and I love what I do. Every day, no matter how I feel, I have the ability to make another person happy with my talents. Flawless hair is one of the best accessories.

LVW: How did you end up educating with Hotheads Extensions?

VC: I have always loved extensions. At school I worked with the most amazing women who taught me how to braid and do extensions. I signed up for educator class but I only wanted to learn more. I was asked to become an educator but I was shy then so I said no.

I was asked to come to the Las Vegas show by a rep. I did and she put the microphone on me, forced me on stage and I had no choice. I had to teach. I hated her for that. After doing several shows, they started to pay me. But I also fell in love with teaching I thought, this company is phenomenal and as the company grew, I grew with it. Now, not only am I involved in product development, but also get to create new colors, new trends and produce the production for the shoots. I've been with them for almost 10 years now and I love what I do.

LVW: Are you involved in philanthropy?

VC: It is so important to give back; giving back is the right thing to do. A few of the charities I am involved are Friends Are By Your Side, Wigs for Kids and Convoy of Hope. We work with less fortunate kids and do haircuts all day at no charge to them or their families. I feel you can't receive without giving.

LVW: Let's talk about your experience in a reality show.

VC: That was one of the most amazing times of my life as well as the most horrific time of my life. I was on Season 17 of "The Amazing Race" in 2010. The producers wanted a couple from Las Vegas with tattoos and drama. They sent us to Los Angeles for a week, kept us in seclusion, tested us, grilled us, gave us lie detector tests and finally shipped us out to the first location.

We got to see half the world in 32 days. It allowed me to grow as a person, but after the show, I had so much resentment towards my boyfriend that I could have killed him. It was raw, everything we did and said was real TV and not edited.

When the show aired we split for eight months or so, did some self-discovery and got back together and now are married almost two years.

LVW: Who has inspired you?

VC: My parents. Although their journey has not been the easiest, they have continued to inspire me on two different levels; both being so different and I see things through their eyes.

In my professional career, it would be Jen Atkins. She took her career to the next level and created a university, Mane Addicts. She is brilliant, young and hungry; I would love to follow that path. My goal this year is to attend Mane Addicts University.

LVW: What keeps you inspired?

VC: As an educator for Hotheads I travel the world, finding inspiration from other educators and artists. While listening to other artist's stories, I hear the passion in their voice and it continues to inspire me. Creating, teaching, giving back makes me happy and continues my growth. My goal this year is to attend Sassoon academy and absorb as many continuing education classes as possible to extend my growth.

LVW: Describe yourself in three words.

VC: Dedicated, Determined, Disciplined. I owe this to my parents. They taught me how to be organized and stay on track. In this industry if you are going to exceed you have to have these qualities, it's so important!

LVW: What words would you share with the up-and-coming artists?

VC: This is really important as an artist; I think being a well-rounded stylist makes you the best stylist. Tap into extensions, color and styling. I stay current because I'm involved in several different things. Never ever stop learning because when you do, that fire inside you, that passion dies, and why would a client want to come to a person who's passion is gone? Most importantly, in an age where social media dominates, learn to be in the moment and put your phone away. Be present.

LVW: What do you do for fun?

VC: I'm very athletic—snowboarding, hiking, yoga, drinking, eating—that's why Las Vegas is so great and so many good places to do all the above. When I am not managing my global clients and traveling, my motivation translates into my active lifestyle. **LVW**



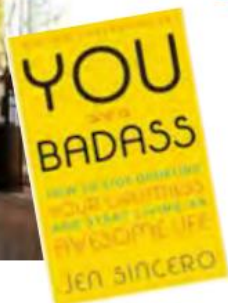
Andeen Rose-Clark is a celebrity hairstylist, as well as the owner/operator of ADD Hair & Make Up. Her credits have been seen on television, in national publications and featured on red carpets around the world. Her goal is to create the ultimate beauty experience, and with her exceptional skills, she can make any vision or dream possible.



WHAT'S

Trending

BY JENNIFER FLORENDO



YOU, YES YOU, ARE A BADASS

Occasionally we can use a swift little kick in the bottom to remind us how amazing we are and how self-limiting we can be to ourselves. Enter "You Are a Badass: How to Stop Doubting Your Greatness and Start Living an Awesome Life" by success coach Jen Sincero. This entertaining guide to recognizing limiting behaviors, telling fears to take a hike and encouraging big risks is easy to consume and hard to put down. By the end of this book, you will be ready to tackle the world and kick some serious butt. Read more about Sincero at jensincero.com and buy the book online or wherever books are sold.

THE FUSS OVER THE NEW STYLE OF BRUSH



What's the fuss about the new, oval-shaped makeup brushes that can be seen on retail sites and the Instagram accounts of beauty bloggers everywhere? The ergonomic design of these brushes provides for a flawless application of your foundation, blush, shadows and loose powder.

Our pick? The Artis Palm Brush, which is designed to fit in the palm of your hand, applies and blends all of the products above and can be used for applying moisturizer to your body. These brushes are made with CosmeFibre, a man-made fibre with a microscopically tapered end and no animal products.

The Artis Palm Brush retails for \$65. Find more about this fabulous brush at artisbrush.com

THERE'S AN APP FOR THAT ...

And just when you decide to go screen free for a little while, a new time-wasting game comes along. Thanks, Twisty Arrow. The goal of this game is to shoot arrows at the spinning target without touching any other arrows. The target spins, twists and rotates in different directions with each level. A little strategy can go a long way here as your try to improve your accuracy with each increasing level. Available in the iTunes App Store for free, but offers in-app purchases.



THE PANTONE COLOR OF THE YEAR: GREENERY

Described as "a refreshing and revitalizing shade, Greenery is symbolic of new beginnings and to bring harmony to a chaotic world. After 2016 ended, is there a more apropos color to represent this year? We doubt it. This tangy-yellow green invokes connection with nature and one another while rejuvenating, revitalizing, and uniting us all.

Expect this color to show up everywhere from fashion to home furnishings to food choices. Think of enjoying more matcha smoothies and avocado salads while sitting in a Greenery accent chair at your favorite lunch spot with a fresh, spring manicure.



Mercury Row Orionis Ottoman, \$126.99
wayfair.com
Photo by: Dwell Studio

Haute House Tiffany Damask Chair
\$1,899 neimanmarcus.com
Photo by: Neiman Marcus





Susy Martinez
P h o t o g r a p h y 🌻

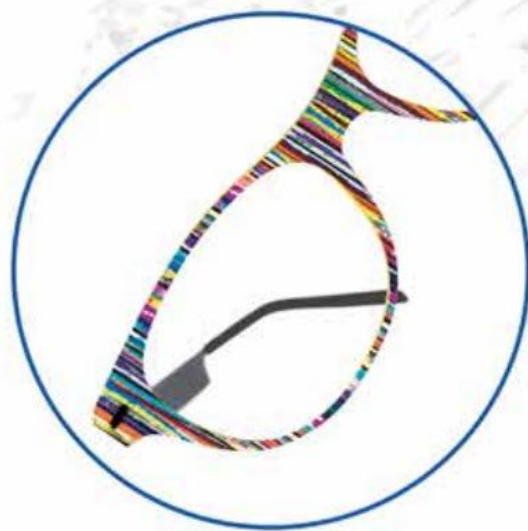
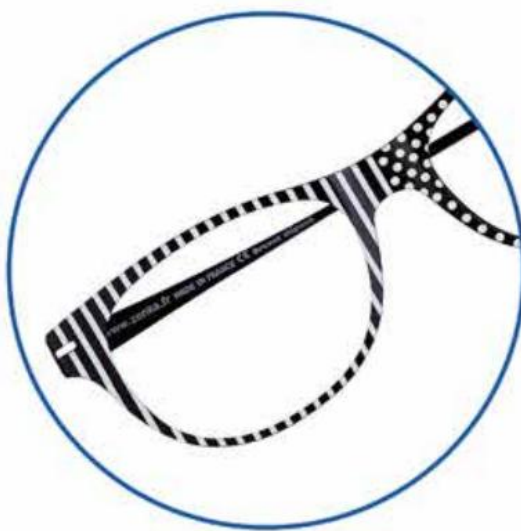
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VEGAS PAINTERS

KEEPING SOUTHERN NEVADA COLORFUL

Vegas Painters provides a broad spectrum of services including residential painting, commercial painting, interiors, exteriors, HOA painting and repairs.

Along with products and service, one of the most important aspects is that the state of Nevada requires all painting companies to be licensed. This protects the client, especially if a company requires a deposit. Vegas Painters is licensed (#53359) and does not require a deposit.

"You should never hire an unlicensed painter," David Palumbo, owner of Vegas Painters, advised. "There is no recourse if the job is not done properly or the painter never shows up except to take that painter to court. A licensed contractor is insured so there is compensation for any damages or liability. As a licensed contractor, we carry our own insurance so if one of our staff gets injured on the job, that person is covered. With an unlicensed contractor, if they get injured in your home, you or your insurance will have to pay."

In 2002, Palumbo and his brother decided to combine their individual painting companies and created Vegas Painters. Both brothers learned their craft in the paint trade when they joined Local Union 368 in Washington, DC in 1971. While his brother has since passed away, Palumbo continues the tradition of offering experience, work ethic and love of the industry with a professionally operated painting company in Southern Nevada.

"This is what I have done all of my life and I really enjoy what I am doing," Palumbo said. "I also enjoy helping people with getting a new look with newly painted and repaired interiors and exteriors."

If it can be painted, Vegas Painters will paint it including bathrooms, cabinets, stairs, high ceilings, handrails and the garage floor. As for working in the desert climate, painting an exterior usually begins at 6 a.m. and ends at 2 p.m. However the products used can really

withstand the heat.

Speaking of paint, Palumbo explained that, "New products are always coming out in the market which is why our painters receive training to update their skills. This way we can offer both great products and service to our clients."

Offering services for both residential and commercial—interior and exterior—Vegas Painters will work on jobs with a bid limit of \$950,000 per job or a small jobs program for those who have just a little painting but don't think a large company like Vegas Painters would take. Vegas Painters also offers a do-it-yourself program where a professional painter is sent with all tools and equipment to a client's house to teach the client the basics of painting so they can paint like a pro. If a little drywall repair or wallpaper needs to be removed, Vegas Painters provides complete handyman services and can even

take care of that old popcorn on ceilings. They employ skilled craftsman that can take care of any repair job.

Along with quality workmanship, Vegas Painters offers a five-year warranty even though the state of Nevada only requires four years. Vegas Painters also offers financing, senior discounts and color consultants (service is free if Vegas Painters is hired).

Vegas Painters' staff must become certified through its in-house professional painter-training course. Ongoing education for all employees allows the entire company to keep current with new materials, techniques and innovations in the paint contracting industry.

Customer satisfaction is not a slogan with Vegas Painters; it's the foundation of its entire business philosophy. For more information, visit vegaspainters.com or call 702.947.3333. **LWW**



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TIME FOR SPRING CLEANING

For Sexual Health

By Tiger Devore, Ph.D.

For many, spring is the time to come back into life, get out, exercise and enjoy the body again after the slowness that comes on for so many in winter. It's natural that feelings of renewed interest in sexuality come along with spring. Some scientists say this happens because of the changes in light and temperature that are associated with mating behavior not just in animals, but also in us. Another less scientific reason is that people are just wearing less as the winter chill gives way to warmer spring temperatures, exposing more skin, and increasing arousal as a result for both men and women. Also, some lose the winter weight that comes along with winter cold, enjoying their bodies more, feeling that clothes fit differently and better, and as people like how they look, they tend to feel more sexual as well.

I am hopeful that women will remember that this is also a time to check in on their own sexual health. I know, this topic isn't sexy, and some may feel it is a downer just when I was talking about sexual enjoyment and the rites of spring. However, enjoying our bodies responsibly also means taking great care of our bodies, and making sure that, as part of overall health, we have good sexual health.

Here are a few important reminders:

Breast cancer screening has become a part of our cultural awareness, but women still need to remember to get this testing regularly scheduled. The American Cancer Society recommends that women 40 to 44 can start annual mammograms, women 45 to 54 should get mammograms every year, and after age 55 can switch to every other year. If breast cancer is a greater risk for you, such as when

it is common in your family, you may choose to have a genetic test for the BRCA gene, but this is only indicated in 5 to 10 percent of cases in the U.S.

Many women also should have a regular schedule for getting a pap test to screen for cervical cancer, and now HPV (human papilloma virus) is also co tested for, as it is a risk factor for cervical cancer (and several others). The U.S. Preventive Service Task Force recommends screening for cervical cancer in women age 21 to 65 every three years, or co-test for HPV every five years. For the last six years a vaccine for HPV has been available. HPV vaccination is recommended for 11- and 12-year-old children. It is also recommended for men and women ages 13 through 26 years who have not yet been vaccinated or completed the vaccine series.

There is also uterine cancer, which is not screened with a pap test. One test that used to be a part of women's health regimen was the D and C, nicknamed by many women as "dusting and cleaning" but actually stands for dilatation and curettage. In the last several years, D and C has been largely replaced by in-office endometrial sampling, a small biopsy of the uterine lining that is much less involved than D and C, which is a surgery that usually requires anesthesia. If endometrial sampling yields cells that have changes that are associated with precancerous conditions, then a D and C may be indicated. Other reasons women may need a D and C include removal of polyps (an overgrowth of uterine tissues) or fibroids (typically non-cancerous tumors) or extra tissue associated with miscarriage. The most common symptom is unusual bleeding or bleeding after menopause.

Do not allow fear of a possible diagnosis to stop getting tested. Prevention as well as being proactive is the best way to achieve great sexual health. **LVW**

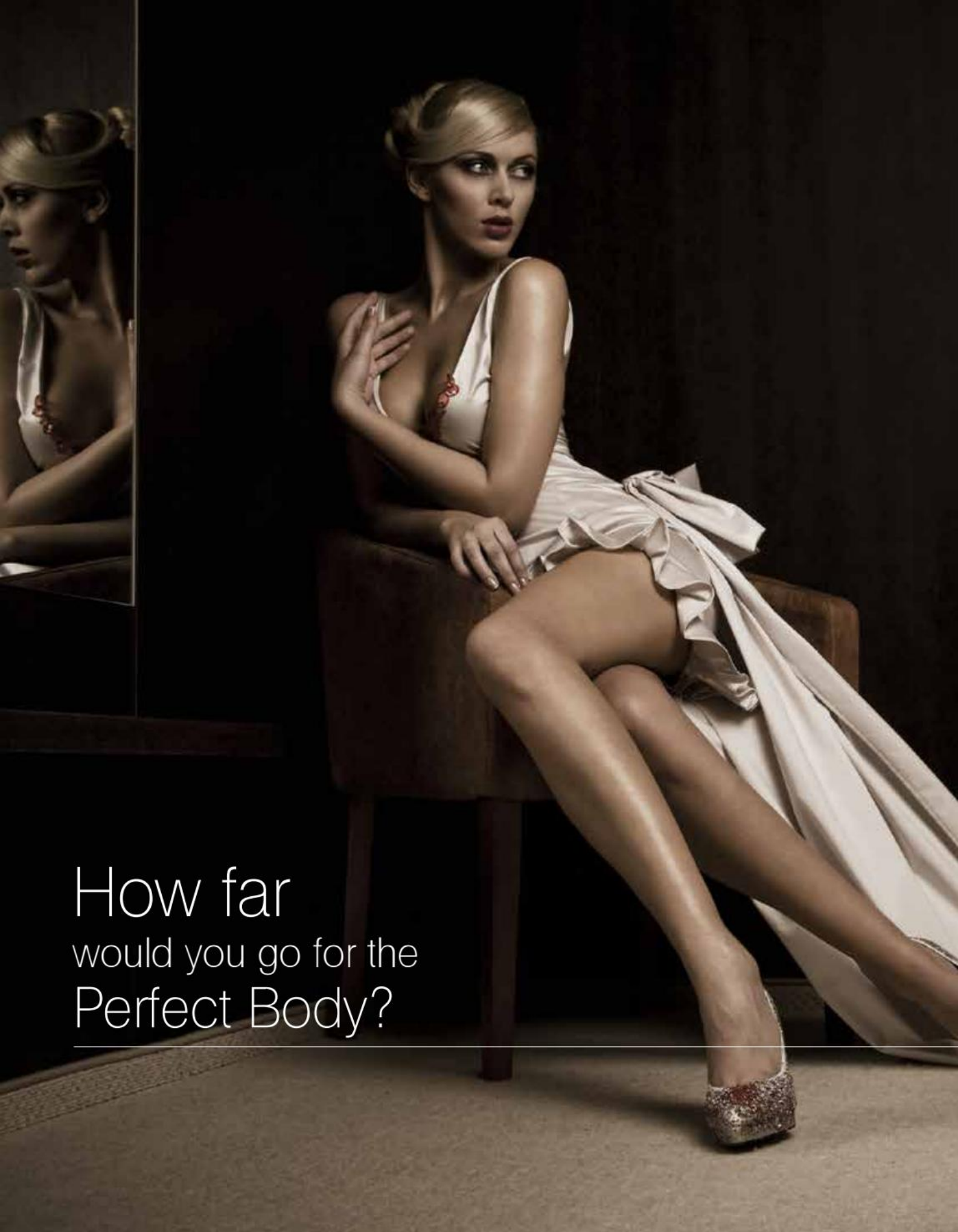


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How far
would you go for the
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Secret Body Las Vegas

Bringing out the beauty in everyone

Everyone wants to look good and Secret Body Las Vegas, a luxury destination medical spa, helps anyone achieve that goal. Secret Body is the secret out-of-town destination for the most discriminating of customers. Clients fly in from around the country for private treatment regimens. In Las Vegas, clients will drive miles from the all areas of the valley for its five-star extraordinary treatment experience.

Secret Body, a non-surgical medical spa, is selected as a recommended vendor by a high-end luxury resort because of its quality of work and respect for privacy for special guests of that resort. The center will be placed on the Four Seasons Recommends app as well as on the map given to guests of that resort.

The staff strives that every client is given exceptional quality of work including personal service and custom treatment programs to achieve natural, lasting results in a relaxing, healthy environment.

Body Contouring and Coolsculpting are two of its specialties since 2013. CoolSculpting is a non-invasive, clinically proven procedure to selectively reduce stubborn fat using a patented cooling technology. It is a safe procedure cleared by the FDA that gently cools unwanted fat cells in the body to induce a natural, controlled elimination of fat cells. This reduces fat in treated areas of the body without harming surrounding tissues. There is no down time, which is an advantage in many people's busy schedule.

One of the managers has performed lasers for over 15 years and is laser certified and Coolsculpting certified. It was through her own personal experience that motivated her to seek a career in the medical spa industry. When she had a cellulite treatment package, which included seven treatments, she did not see any results. When she told the provider, they asked if she wanted to purchase more treatments. As she researched, she discovered that many places only offer one machine and one option for clients.

"We have many options and we offer personalized treatments. If one is not showing visible results, we will explore other treatments. We want all of our clients to be happy and like what they see in themselves," she explained.

Secret Body also incorporates the elements of a spa. Chairs and tables are covered in soft, warm blankets with pleasing colors. Soothing music is played in the background in an atmosphere of calm and quiet.

Its staff includes a highly trained team of certified laser technicians with years of experience and medical assistants, with supervision by a plastic surgeon, working together for maximum results for each client.

As one staff member stated, "I love seeing my clients afterwards. We follow up, ask how they are doing and see how they are doing with their new look. I see a new confidence in so many of them and that is what we strive for." **LWW**



One client has been traveling from her home in the northwest to Henderson because of the staff and results. "Since getting treatments, so much has changed for me. I am so impressed that they always offer the latest in technology and up-to-date lasers with very competitive and reasonable prices." Her boyfriend, who is doctor, is also a client and has recommended the Secret Body to over 20 patients.

A successful real estate agent in her 60s decided to try a procedure and now is a client. "I just fell in love with the place. The staff is non-judgmental and it is such a warm and inviting atmosphere. This is a respite from a very busy career and life. It just makes me feel good about myself."

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DATING TIPS FROM A MINIMALIST

It's about the experience, not the price tag

By Meghan Bailey

Whether you are years into a marriage or you've found a new beau, dating is a way for you to connect and learn more about your partner. Whether you choose to double date or hit the town as a pair, dating has amazing benefits throughout the span of your relationship. While there is nothing wrong with lavish nights out, or the same old routine of a movie and dinner, there is something more to dating than going to the extreme or sticking to the norm. It's about experiencing life together.

A common misconception I hear in my circle of friends is that I don't like to go out because I'm a minimalist, which could not be further from the truth. Dating is one of my core minimalist values. To kick off the first part of the year right, I am sharing my favorite seven date ideas that are far from boring.

Pinball and Ice Cream

Who can resist a game of pinball? I haven't found anyone yet. Find the nearest pinball machine and up the ante a little by placing a friendly wager. Maybe whoever has the highest combined score after three rounds has to do dishes? After you've flexed your old school muscles, grab what everyone loves - ice cream. I especially love Las Vegas Pinball Hall of Fame, because the money collected is donated to charity.

Volunteer Together

It's worth spending some time together doing something nice for someone else. Whether you pet animals at a shelter, read books to kids at the hospital or visit senior citizens, you'll witness your partner's compassion firsthand.

Paint with a Side of Wine

Instead of visiting a painting studio, bring home paint and two canvases. Then sip on wine while you face each other and paint what you see. The key to life is laughter, and this one won't come up short.

A Two-Part Date

You plan the first two hours, your partner the other two hours. Without consulting each other, see what happens when you plan the first two hours and your partner takes over the other two.

Road Trip

Head to the closest tourist attraction you've never visited. Nothing beats loud music and your best friend next to you. Have each person create a playlist, one for the journey out and one for the way home.

Geocaching

Download the app, create a team name and race to see who can find the hidden caches first.

Build a Fort

Who doesn't love an awesome fort? Bonus, hide Nerf guns and battle it out. **LWW**

No matter
how you date,
make sure you
date. Bonding
over
fun activities
makes the
harder times a
little easier.





FRANK DR. STILE

BUILDING HIS MEDICAL PRACTICE THROUGH SOCIAL MEDIA FOR A NEW MILLENNIUM

Dr. Frank L. Stile is a world-renowned cosmetic plastic surgeon with the soul and talent of an artist, insightful author and philanthropist who understands the business side of a medical practice. Originally from New York City, he has made Las Vegas his home for the last 13 years.

Jessa Hinton, a native of Southern California, began her career as a fashion model. While living in Las Vegas, she became the face of the Palms Casino Resort. After gaining notoriety as a Playboy Playmate, she made a name for herself as a television personality.

Hinton and Stile met through a mutual friend. They are two people who were brought together through hard work and adapting to an ever-changing virtual landscape. As she got to know Dr. Stile better and grew to respect his abilities and integrity as a surgeon, she entrusted him with her most valued asset—her body. While Hinton has access to a number of reputable doctors in California, she became Dr. Stile's patient because, "he is the only one I trust."

Dr. Stile started his cosmetic plastic surgery practice at a time when most plastic surgeons advertised their services through the Yellow Pages. "Back then, a full-page ad in the phone book made you a player," Dr. Stile recalled.





At the time, even a Yellow Pages' ad or any advertisement of professional services was considered "unbecoming of a doctor" in the ultra-conservative world of medicine. Dr. Stile is not a stranger to controversy. In 2004, his own version of advertisements was featured in many full-color glossy Las Vegas publications. These edgy advertisements were met with vocal criticism by his colleagues and applause by readers (and soon patients) who couldn't seem to get enough.

Hinton began with doing print ads and as a spokeswoman for clothing and beauty product companies. She had impressive foresight and pivoted, earlier than most, from traditional publicity vehicles into digital platforms including Twitter, Instagram and Facebook. She uses these to promote the product she sells: herself as a brand. Because of this, she has not only remained relevant but has advanced her professional career becoming a social media superstar with her own podcast.

Early in their relationship, Hinton

would often question Stile on his social media presence or lack of it. She gently encouraged him to investigate the possibilities and new ways to showcase his practice. Dr. Stile's desire to remain relevant, engaging and approachable in a rapidly changing world was the impetus behind his own transition into this new arena. "What most doctors have painfully learned is that to remain competitive or to even just survive in this new world, they would have to adopt a new attitude. But, the learning curve is steep and very expensive," he stated.

"None of this existed 20 years ago, it's hard to imagine how anyone found a doctor back then. How did we educate our patients? How did we hold their attention? How did we remain competitive?"

Over the course of the last few years, Dr. Stile admitted that he has stumbled through every new platform, changing approaches to figure what would work best for him and his patients. His primary objective was to not appear dated and to remain relevant by engaging frequently with his patients.

He reconstructed his web site multiple times and hired social media and marketing consultants. But he was not happy with the results and chose to get educated and have

“In the end it's all about a happy patient, since word-of-mouth (referrals) are still the most powerful social media platform.”

greater personal involvement. He now oversees the social media presence of his practice personally in-house. "This is a sometimes-exhausting endeavor, it's like having a second job," he explained.

It is a rapidly changing world where most are transfixed in a tireless gaze on hand-held devices. People thrive

on an endless stream of information that flows through the glow in the palm of their hand that lights up their faces blocking out the rest of the world.

In fact, most of Dr. Stile's patients will never let go of their phones even when standing virtually naked during consultations. Sometimes, they'll hold onto their phones until just seconds before being taken back for surgery. He jokes with his patients referring to their smart phones as their "emotional life-support unit" or their "external brain." It's becoming very difficult to compete with this constant stimulation holding patient's attention. Business owners across all industries are struggling with this same issue including, medicine and cosmetic surgery," he stated.

Since their first meeting, Hinton has become an entrepreneur in the digital world. She has been hired as a creative director and blogger in Los Angeles. Hinton also often acts as a social media consultant for Dr. Stile's practice and will continue to advise him on future product developments.

In a sense, it has come full circle that Hinton and Dr. Stile posed for his new print ad. They enjoy continuing their relationship in this aspect of media and look forward to combining it with their digital presence.

"Success is a matter of taking pride in doing excellent work. You can tweet, post, tag, snap all day long, but in the end, it's the work (results) and customer service that matter." Dr. Stile's philosophy is this "we should constantly strive for perfection, knowing that perfection is an elusive concept that can never be achieved but in the process excellence is the result." Dr. Stile continually demands more of himself and holds himself to the highest standards.

Dr. Stile doesn't do this alone. He has recruited and trained an amazing staff of motivated women who share his vision. Their primary focus is management and customer service as well as the development of an incredible skin care division. The goal is to always provide the best service and experience for his patients.

"We will continue doing the things that we do best, the very same things that made us successful from the start," he stated. "We are just adding different ways to communicate. In the end it's all about a happy patient, since word-of-mouth (referrals) are still the most powerful social media platform"

With his business acumen, expertise, artistic eye and advanced training, Dr. Stile demonstrates all of the qualities of a respected doctor and savvy entrepreneur. **LWW**



FRANK L. STILE, MD, FACS
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DENTISTS OF THE DESERT



Laurie Bloch-Johnson, D.M.D.



Jennifer Cha, D.M.D.



Karen West, D.M.D.



Douglas Sanchez, D.M.D.



John Quinn, D.M.D.

A smile is the best introduction to greet a person. But our teeth are a big factor for overall health, as well as appearance and self-confidence. The Las Vegas Valley offers some of the top dental professionals and with extensive medical education and training, along with advance technology, the Dentists of the Desert are ready to diagnose, treat and maintain good dental health regardless of any challenges. Whether it has been months, years or decades; these top dentists encourage everyone to come in and allow them to handle the problem. Dentistry has changed over the years with more gentle and non-invasive treatments and ways to help combat problems to avoid more serious medical issues.

Our local dental professionals are trained in the latest in technology for dentistry, all for the benefit of their patients. Good dental hygiene should also be a big part of everyone's health care program and our top dentists all recommend a commitment to brushing and flossing, as well as regular checkups and cleanings. If more treatment is needed, our Dentists of the Desert in Southern Nevada, with their team of health care professionals, are there to keep smiles looking good as well as maintain good dental health. **LWV**



LAURIE BLOCH-JOHNSON, D.M.D.

Dr. Laurie's Exceptional Dentistry

9501 Hillwood Drive | 702.463.8600

drlauriesmiles.com | drblochexceptionaldentistry.com

Dr. Laurie Bloch-Johnson has been practicing for over 30 years and more than creating a beautiful smile; she has developed her practice using a totally different approach that one might not expect at a dentist's office. Her first rule is that she only sees one patient at a time.

The initial visit takes about 90 minutes, and Dr. Laurie spends about 45 minutes with each of her patients. Investing that much time and detail here saves time and allows the patients to make sure that Dr. Laurie is the best possible fit. She discusses what the examination has shown, present options and explains the next steps. Patients can see exactly what is going on in their mouth, and make an informed choice on how they want to proceed. The timeframe for the ideal treatment can be adjusted to fit the patient's schedule and budget. Dr. Laurie offers this consultation as the best way to educate people about what is available to help them get a healthy smile that will last.

During the initial visit, there is an examination of the mouth, teeth, jaw joints (TMJ) and masticatory muscles. One of the many uses for the 42-inch television in each exam room is that, as a camera takes photos of the mouth, the patient can see exactly what Dr. Laurie sees with magnifying glasses.

Dr. Laurie's Exceptional Dentistry is a full-service dental practice that includes full mouth reconstruction, dental implants, TMJ disorders, including treatment for snoring, treatment for

migraines, headaches caused from bite problems, veneers and periodontal laser management. She also offers Invisalign, New You Dentures, and metal free dentistry.

State-of-the-art dental technology allows her practice to deliver a more accurate and detailed diagnosis. Some of the different types of technology include digital X-rays, intra-oral cameras, computerized bite analysis and lasers for soft and hard tissue applications. She also offers digital impressions, Tek scan bite analysis, and Nulcalm relaxation.

Dr. Laurie's Exceptional Dentistry offers smile makeovers, dental facelifts, and instant orthodontics using porcelain veneers. She also offers tooth colored crowns and fillings, teeth whitening and gum contouring. She has worked with her master dental ceramist for 20 years, and he is available for custom shading and creating a one of a kind smile that fits a patient's personality.

Dr. Laurie is passionate about dentistry and absolutely loves her job. In fact, she is one of the most senior instructors at the Las Vegas Institute for Advanced Dental Studies where she teaches dentists from all over the world. Her dental practice is a model for these dentists to visit and see the latest technology in use. Dr. Laurie is a member of American Dental Association, Nevada Dental Association, and the International Association of Physiologic Aesthetics. She is also an author and lecturer nationally and internationally. **LWV**

“Dr. Laurie is passionate about dentistry and absolutely loves her job.”



JENNIFER CHA, D.M.D.

DENTAL IMPLANT INSTITUTE

6170 W. Desert Inn Road | Las Vegas, NV 89146
702.220.5000 | dentalofficeslasvegas.com

Dr. Jennifer Cha is the president and along with her husband, Dr. Leon Chen, who is also an accomplished periodontist, they opened the institute in 2003. A respected dentist, she specializes in cosmetic periodontal plastic surgery. Dr. Cha is also a Fellow and Diplomat of the International Board of Oral Implantologists; one of three dentists in Las Vegas to be awarded this honor.

Dental Implant Institute of Las Vegas now offers the newest model, state-of-the-art WaterLase Laser Dentistry. This treatment offers little or no discomfort, rapid healing and, in many cases, no anesthetic for good dental health with a beautiful smile. This technology is a non-invasive surgical procedure that does not require opening the gums. It also promotes new bone regeneration in the area where there was disease.

"Laser treatment is the best tool to treat disease around the implants," Dr. Cha explained. "It doesn't hurt because it cools down the area with water."

Working with her associates, Dr. Cha offers expertise in dental implants and periodontics in full mouth reconstruction, especially with the most complicated cases. She offers advanced dental care through revolutionary procedures, such as the 5 in 1 Technique, Sinus Lift and Vertical Translation, all procedures developed by the Dental Implant Institute. These procedures are less invasive, causes very little to no pain, has a short-term recovery and provides a much higher rate of success.

Dr. Chen has developed an instrument specifically designed to remove failing and/or compromised implants. This instrument allows to less invasively remove and replace implants.

Another innovative surgery developed

by Dr. Chen is the hydraulic sinus, a very sophisticated technique mastered by Dr. Cha. The hydraulic sinus lift technique gives the dentist the ability to place implants simultaneously in the sinus, with very minimal pain.

Traditionally, implants cannot be placed near the sinus, since the tissue is not thick enough to withstand the procedure. But, with this technique, Dr. Cha can go through the same hole where the tooth was removed, gently lift the tissue (which is the membrane that lines the sinus) and then add bone to create enough space to place the implant under the membrane of the sinus. The implant works like a tent, keeping the membrane elevated. It takes about four months for the implant and bone to integrate.

A dental implant is a titanium screw that is placed in the jaw bone. Its purpose is to replace the missing root of a tooth. She assists in designing implants that combine the best features of the varying systems which helps both simplify the surgical process and shortens the chair time for the patient. The whole process of placing the implant can take only a matter of minutes. This technique has a faster recovery time and a much higher rate of success than other methods.

Everyone is a candidate for dental implants, but getting the procedure done properly does require an implant specialist. The specialist should have the expertise and specialize in dental implants with bone reconstruction.

When not working, Dr. Cha is involved with several charitable organizations including the American Heart Association, Diabetes Foundation and AIDS Foundation. She is also a published author in numerous scientific journals and an international lecturer on dental implants and periodontics. **LWW**

"Laser treatment is the best tool to treat disease around the implants... It doesn't hurt because it cools down the area with water."



KAREN WEST, D.M.D.

Dean, School of Dental Medicine,
University of Nevada, Las Vegas

As Las Vegas grows as a medical destination for patients and their families; The School of Dental Medicine at the University of Nevada, Las Vegas is part of that development. Under the guidance and leadership of Karen P. West, D.M.D., one in six prospective dental students apply to the School of Dental Medicine.

As the only accredited, four-year dental school in the state of Nevada, the services and programs provided by the school has had a profound impact on Southern Nevada. Its seven clinics provide more than \$1.3 million of free dental care and oral cancer screenings to low-income and disadvantaged Nevadans annually, serving homeless teens, children with special needs, women who are victims of domestic abuse and veterans. The clinics also help educate and prepare more than 300 dental health professionals every year.

The school has also hosted leaders from dental schools in other countries who are seeking international accreditation, and Dr. West has traveled to dental schools in Saudi Arabia and China, to name a few, to offer reviews and counsel pertaining to international accreditation and curriculum guidelines.

Dr. West worked as a private practitioner in Kentucky before joining the academic ranks at the Medical College of Georgia, where she taught in the community dentistry department and was the director of the Children and Youth Dental Clinic. She later joined the faculty at the University of Kentucky College of Dentistry, serving first as a clinical team leader and later as associate dean for academic affairs.

"As a child I had a lot of dental problems and I was at the dentist quite a bit. I had always enjoyed science and even then I wanted to become a dentist and help make it better," she explained. "My goal

was to make dentistry not so scary and teach other students how to interact with patients so they feel comfortable."

She was also inspired to become a teacher by her family members who taught including her grandmother, mother and cousins. Her academic work focuses on population-based clinical studies, oral health promotion, oral cancer prevention and gender-based research. A former president of the Society for Executive Leadership in Academic Medicine, Dr., West has been involved in both educational research and women's health research. She is also a consultant for the Commission on Dental Accreditation.

As for her move to Southern Nevada, the first time Dr. West visited Las Vegas was for her interview at UNLV. "It was a new experience for me. But I was excited because at the time, it was a new school and a great opportunity to build and develop a new curriculum with a focus on public health," she explained.

Dr. West obtained her bachelor of arts in biology from the University of Louisville, masters of public health in health administration from the University of South Carolina School of Public Health and doctor of dental medicine degree from the University of Louisville School of Dentistry. Her expertise includes oral health education, community health outreach, national and international health care accreditation and curriculum design.

She is excited about the visibility the new medical school at UNLV will bring to Southern Nevada. "We offer continuing education to dentists who come from all over the country to attend UNLV courses, so the addition of the medical school will only enhance the draw of Las Vegas." Dr. West is excited about the growth of the university and the development of Las Vegas as a healthcare destination whether in education, dental or medical services. **LWV**

"I had always enjoyed science...I wanted to become a dentist and help make it better."



DOUGLAS SANCHEZ, D.M.D.

Infinity Dental

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Douglas Sanchez, D.M.D., is skilled in different areas including dental implants, implant supported dentures (All-on-Four teeth in one day), cosmetic, restorative, endodontic and general/family care. His services also include orthodontics, veneers, crown and bridge, sealants, root canals and whitening. Dr. Sanchez prides himself in being able to care for his patients and has trained at length to help patients complete most treatments in the office.

Infinity Dental opened a new location in Henderson, and, according to Dr. Sanchez, "We are ecstatic to be able to have begun to serve the Henderson community as well as Las Vegas. We couldn't be more excited to see our hard work pay off as we welcome new patients, families and friends to the practice. We've truly expanded our family in gaining new patients, so the idea of having a second location where we can welcome people to the family is a great feeling and an incredible opportunity to serve our community."

Dr. Sanchez takes continuing education courses to stay ahead of the curve. He's very passionate about dental implants and what can be accomplished today that was impossible not too long ago. He's also very enthusiastic about the All-on-Four or Teeth in One Day procedure. Dr. Sanchez now has the ability to take a patient who is in a removable denture with little to no teeth, place four to six implants and attach a permanent fixed prosthetic that feels and looks great with the strength of natural teeth, all in the same day.

The staff works hard to make sure that the patients have an enjoyable experience. They believe this can be accomplished (even at the dentist) by ensuring everyone

is kind, welcoming and caring. They are also knowledgeable, willing to explain and really spend the time with each patient.

Michelle, hygienist, helps patients conquer his or her fear of cleanings while delivering a thorough yet gentle dental cleaning. Brittany, office manager, has been with the doctor for several years and keeps the office operating smooth and moving forward. Linda, front-desk office coordinator, and back-office assistants, Jennifer H. and Jennifer A. work together to ensure patients are well cared for while assisting chairside.

Dr. Sanchez also wants to help people with no dental insurance. "We've been able to provide our patients with the Infinity Dental Benefits program where we offer flexible, inexpensive benefits that provide significant savings and discounts on dental treatment, and allow our patients to be seen for routine visits and cleanings without paying any additional out-of-pocket expenses each time. We're able to work with our patients in finding a monthly cost that they can afford in order to obtain discounted treatment. It's great to be able to offer our patients a means to affordable dental treatment and cleanings."

Born in Germany and raised in Oregon and California, Dr. Sanchez graduated from University of Nevada, Las Vegas School of Dental Medicine. He is a member of International Congress of Oral Implantologists and Association of Dental Implant Auxiliaries. He is a family man who enjoys traveling, spending time with his 13-year-old daughter, hunting and riding motorcycles. Dr. Sanchez genuinely takes pleasure from working on all sorts of things, both inside and outside the office. **LWW**

"It's great to be able to offer our patients a means to affordable dental treatment and cleanings."



JOHN QUINN, D.M.D.

Smiles for Life Family Dentistry

John Quinn, D.M.D.

8930 W. Sunset Road, Suite 190 | Las Vegas, NV 89148

702.795.2273 | lvsmlifesforlife.com



“...an active duty soldier in Nevada Army National Guard and has been with the medical detachment since August 2008.”

Dr. John Quinn was raised in Las Vegas and has always called Southern Nevada his home. Along with his dental practice, which combines state-of-the-art technology with a warm, comfortable and clean environment, Dr. Quinn proudly serves our country. He is a Captain in the Nevada Army National Guard, has been serving since 2008 and proudly demonstrates his patriotism, duty and honor in all aspects of his life.

Dr. Quinn brings these principles to his modern office that utilizes the latest, most advanced technology and techniques available to care for oral health. All procedures can be done in office including same-day CEREC crowns using digital scanning and computer-aided dental technology. This allows Dr. Quinn and his team to make very precise digital impressions and fit crowns in just one visit without the need for a temporary crown or a second appointment! Dr. Quinn and his team have advanced training in all areas of dentistry such as dental implants, oral surgery, molar root canals and orthodontics such as Invisalign and Clear Correct can also be performed in the office without the need for referral to a specialist. A CT machine for the head and neck is available to diagnose pathology and cancer. It is also used to plan for implant surgery 3-dimensionally which makes implant surgery a much simpler and safer procedure.

Smiles for Life Family Dentistry has created a warm, fun and sometime even silly culture. This is reflected in their many positive Yelp reviews, which glow about the happy environment.

“New patients will ask ‘why is everyone laughing all of the time?’,” he explained. “We know that going to the dentist is not

that much fun, and no one likes sitting in the patient chair, but we want to make it the best experience possible. Everything we can control we do to make it more comfortable for the patients.”

There are 37-inch HDTVs mounted in the ceiling so when a patient lies back, he or she gets a perfect view. Wireless headphones are available as well as fleece blankets and other amenities to make patients and their families feel at home.

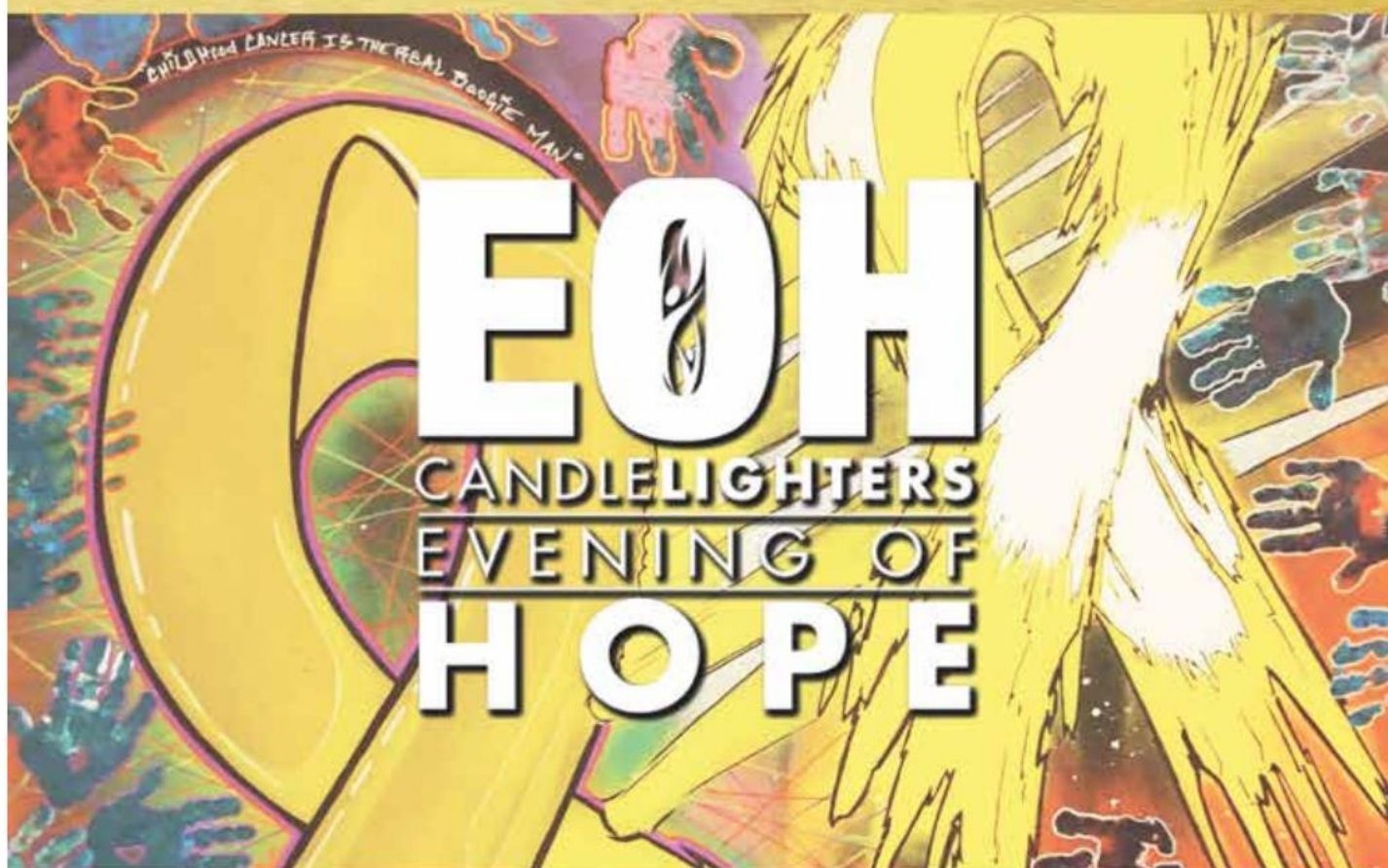
Dr. Quinn attended high school in Las Vegas, the University of Nevada, Las Vegas for undergraduate studies in biology and chemistry and received his doctorate from the UNLV School of Dental Medicine. He has Rebel Red runnin’ through his veins! In fact, there is a plaque located on the Mendenhall Center, the UNLV basketball practice facility that reads, “Dr. John Quinn, Family Dentist, Life Long Rebel.”

Dr. Quinn has volunteered at numerous outreach clinics including the SGT Clint Ferrin Memorial Clinic, where free dental care is provided for veterans without insurance, and the Huntridge Teen Clinic and Homeless Clinic, where free dental care is provided for those in need.

Dr. Quinn is a member of the Academy of General Dentistry, American Dental Association and a graduate of the distinguished White Cap Institute where he has learned implantology from the renowned Dr. P.K. Clark.

In his spare time, Dr. Quinn enjoys all sports but especially attending UNLV Runnin’ Rebel basketball games and mixed martial arts events where he is an ISKA-certified MMA Referee and MMA Judge. **LWW**

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People to Watch in 2017

These People To Watch in 2017 are all very passionate about their professions. Some always knew what they were going to do with their lives and others have made changes and transitions throughout the years. All demonstrate determination and fortitude as well as a desire to help others and their community. With all of the bright lights shining in the Las Vegas Valley, they shine the brightest in Southern Nevada.



Tyra Holland-Bell
*Ava Rose Agency
RESORTciergeMD*



Kimberlie Chambers
DK Productions, Inc.



Meghan Bailey
*WellHealth
Quality Care*



Lisa Goulston
Shapiro & Sher Group



Roger Owens
*SpringHill Suites
Signature Real Estate Group*



Dr. Andrew Cash
*Desert Institute
of Spine Care*



Mericia Achaval
*God's Reflections
Photography*



Roger Bennett
*Roger Bennett
Photography*



Eva Liang, M.D.
Center for Sight

Photo by Tim Hancock

Tyra Holland-Bell

Ava Rose Agency | RESORTciergeMD

Tyra Holland-Bell specifically moved to Las Vegas in 1989 to attend the University of Nevada, Las Vegas. Developing a deep connection to the hospitality industry especially on the Las Vegas Strip, she has since branched out. Her career path included senior executive roles at Bellagio, Venetian, Palazzo and the Cosmopolitan. She served as president for the Southern Nevada Hotel Concierge Association. But after that role, Holland-Bell looked for new challenges and developed Ava Rose Agency marketing firm as chief brand influencer. She is also the founder and CEO of RESORTciergeMD that provides medical house calls to guests on the Las Vegas Strip.

Holland-Bell was recently awarded 2017 Woman of the Year by DLXVRN. She was the most requested nominee by previous honorees and was honored as a community leader who excels in talent, taste, fashion and finer living.

"I was really honored to be acknowledged this way by local leaders. This is very humbling," she explained.

As a concierge, Holland-Bell was very proficient, and met and developed professional relationships with a variety of people. "I met a lot of amazing people in

Las Vegas including in areas of tourism, food and beverage and entertainment," she explained.

While she never planned a career in public relations, Holland-Bell kept turning PR business away and realized that this is the new direction of her career. She decided to focus on this aspect and her company evolved into a very successful endeavor.

"Philanthropy is a very big part of what we do. Many of my clients are looking for partnerships to cultivate for the philanthropic side of their business. They want to give back to the community so I work with them."

Some of her big events include Dream Flights to benefit Miracle Flights and Nevada Partnership for Homeless Youth raising over \$50,000.

As for professional partnerships, Holland-Bell introduced two clients, Fox's "Hell's Kitchen" winner Scott Comings and Established Culinary Management Chef I Founder Antonio Nunez (previously with Kitchen Table) to collaborate. She also worked with Origin India who participated in the American Cancer Society's Stick a Fork in Cancer campaign donating a percentage of their proceeds Feb. 6-12.

"I strive to lead my clients to great opportunities to help communities in Las Vegas. There are so many and I am thrilled to be able to do this," she said.

As an honorary member of the Southern Nevada Hotel Concierge Association, she works with 12 to 14 charities a year. Holland-Bell also serves on the board of the UNLV Alumni Association for the Hotel College and is proud to support the Runnin' Rebels of tomorrow. As a mother of three children, Holland-Bell understands the value of mentoring others as she raises her family.

In 2017, Holland-Bell is considering serving on a board for one of the charities and working on a nonprofit culinary project to benefit the city of Henderson. Professionally, Holland-Bell is developing a Spanish division of Ava Rose Agency to serve the niche market in Las Vegas. RESORTciergeMD is celebrating its first anniversary and she will also be working on giving back through medical tourism and the medical community.

Ava Rose Agency
avaroseagency.com

RESORTciergeMD
resortciergeMD.com



Kimberlie Chambers

DK Productions, Inc.

Photo by Sampsel Preston Photography

The unique ability to communicate through media takes a special combination of passion, creativity and experience—mix that with a love for her community and that describes Kimberlie Chambers. As Founder and Executive Producer of DK Productions, Inc. Chambers possesses unique production skills needed to create commercials and videos that capture the eye and reach her clients' targeted audience.

Since 1990, DK Productions, Inc. has operated as a high-end, full-service production company bringing Hollywood quality to the Las Vegas market. Offering film and video production and post-production, she produces first-class television and radio commercials, web videos, social media content, corporate videos, 3D animated graphics and television shows, including the successful television series "Las Vegas Up Close" for Discovery's Travel Channel.

Expanding in 2016 to Downtown Summerlin, DK Productions is rapidly becoming the go-to company for movies and the ever-changing landscape of internet marketing. With the goal of constantly remaining on the forefront of advertising, DK produces internet video content including corporate identities, capabilities, customer testimonials and branding. From memorial videos to IPO presentations, DK does it all, including the latest trends such as hologram production and aerial drone photography.

Chambers enjoys working with her team of top, seasoned professionals that are involved in all aspects of production, including her daughter, McKenzie, who has recently become a valued member of the company. "It is really wonderful because everyone has something to contribute and we're like a family here."

After graduating summa cum laude from Southern Utah University, she planned on a career as a broadcast journalist, but soon gravitated to advertising. With her partner, Dimitri Sotirakis, she founded DK Productions, Inc. (the first initial of their first names).

The focus of the company is to create powerful and effective commercials and videos that look great, help the client get their message out and produce results; whether sales, public response or a call to action. Chambers develops friendships with her clients and is proud that 95 percent is repeat business. She works with each client to accomplish his or her goals within budget. The team then creates the special message in the best medium. This includes concept development, scriptwriting, directing, editing and producing the final piece.

Chambers' family has been invested in Nevada for generations. Her grandfather was State Senator Floyd Lamb, the eldest in the family, and her uncle was former Sheriff Ralph Lamb whose life story was

depicted in the television series "Vegas." Chambers grew up on Floyd Lamb's horse and cattle ranch in Alamo, Nevada and traveled to Las Vegas as a child. Her grandmother, Eleanor Lamb, was a screenplay writer and when visiting, Chambers would witness her writing movie scripts including "Where the Red Fern Grows." "She would let me read the scripts first when she was finished," Chambers recalled. "I was so touched by that and I think that's why I got into this business."

Today, Chambers is involved with projects that are close to her heart. The company is in development for a new television series, "Las Vegas Memoirs" about the history of Las Vegas. "It needs to be told, and told properly," Chambers explained. She is very excited about creating an accurate portrayal of the growth and changes in Southern Nevada. This is just one of the many areas being developed as DK Productions expands its services to offer new technology while maintaining the highest standards and the best that Chambers and her team have to offer.

DK Productions, Inc.

1980 Festival Plaza Drive | Suite 300

Las Vegas, NV 89135

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Photo by Roger Bennett

Meghan Bailey WellHealth Quality Care

Professional career paths are filled with bumps and sometimes a switch in fields can lead to a perfect fit. Meghan Bailey, director of marketing and media for WellHealth Quality Care, is a perfect example of finding her niche in business through her work in social media. In addition to her day job, Bailey is also a regular columnist for Las Vegas Woman magazine, the curator of a hugely popular blog which reaches over 50,000 people each month and a sought after social media consultant.

At WellHealth, Bailey is responsible for the planning, development and implementation of marketing strategies, communications and public relations for the entirety of the company. She also oversees creation of support material for each physician as well. Simultaneously she acts as the company's resident event coordinator, video content producer, and has even launched and acted as editor-in-chief for the company's own magazine, CareConnection.

Bailey's road however began with a background in fashion merchandising. "I have always been a firm believer that life has a funny way of reminding you that you are not the boss—ever. I had the

opportunity to move to Las Vegas and become involved with social media marketing during the rise of sites like MySpace and Facebook. I was excited about it, took the chance to learn about it and that is how I became part of the marketing world."

Bailey worked in marketing positions in the construction industry until 2011. When that industry declined with the economy, Bailey investigated other fields to find one with more stability. After weighing her options, she chose the medical industry. "Actually I went in for a job (at WellHealth Quality Care) and came out with a career," she said. Today her marketing strategies are heavily formed by being a social media super user and blogger, which allows her to see things from the customer's point of view—a must in the very personal industry of healthcare.

In 2017, with Las Vegas rapidly growing as a medical destination, Bailey is investigating new trends and ways to showcase WellHealth. As she stated, "Healthcare found me, I didn't find it. I've found though that whatever the industry is you are working in, you simply have to find a way to connect with people on a personal level. If you can do that, you can have a successful marketing campaign."

Bailey is a wife and mother, and her 4-year-old son is the love of her life. "He is everything I ever wanted," she explained. "He is the root of my decisions. I am a working mom so he can understand about women and the workforce."

Knowing that one small thing can create a ripple effect, Meghan focuses on making an impact in the community and companies she works with, it is something she cares deeply about. For the last few years Bailey has organized an internal Christmas program at her company including supplying holiday meals and giving gifts to 65 deserving children in 2015 and 2016. She has also conceptualized, organized and carried out a "Shop with a Teacher" event, which gave 16 Clark County School District teachers a \$500 shopping spree for school supplies in 2016.

As for the future, Bailey's focus will remain watching trends in marketing and media to incorporate in both her healthcare and writing career. Excellent communication and a personal touch are her trademarks and they will remain with her no matter where life takes her.



Lisa Goulston Shapiro & Sher Group

Shapiro & Sher are proven leaders in the fine home industry in Las Vegas and Henderson. In 2005, Lisa Goulston was hired, trained and mentored by both Florence Shapiro and Ivan Sher. In August 2016, Goulston was hit hard by the sudden passing of her mentor Shapiro. Goulston continues to keep her in the forefront of her memory, holding strong to her core values of conducting her business with the highest standards of honesty, integrity and grace.

Goulston, Fine Home Specialist, has called Las Vegas home for over 38 years. Prior to working with Shapiro & Sher, she enjoyed working at JMA Architecture Studios as the assistant to the vice president, Edward A. Vance, AIA. But when her son Kyle was born, she felt her time would be best served at home being his mom until he began his schooling.

"Once Kyle was settled into school, I decided to go back into the work force. We had always purchased and sold our homes through Florence [Shapiro], so I had asked her to have lunch with me to discuss the possibility of working in real estate, but I didn't want to learn

from anyone but her. The company had just opened their boutique office, which is where I work today," Goulston explained. "I have learned so much from Florence and Ivan and continue to learn and grow each day."

At the core of Shapiro & Sher is a leader (Ivan Sher) who is in tune with each and every person on the team. "He knows our strengths as well as our weaknesses and encourages us to be the very BEST version of ourselves. We are family and in this competitive world of real estate, it is quite refreshing."

"Today's buyers and sellers are very savvy," Goulston explained. "They know how to research market values and pretty much know what they want before they ever reach out to an agent. I am here to help them achieve their goals, whether it's assisting sellers to get the most money for their home or finding the perfect home to fit a buyer's lifestyle at the best price." Goulston's knowledge of the market, coupled with her personal touch, helps her to stand out in her chosen field of real estate.

"They say if you love your job you will never

work a day in your life. I absolutely LOVE what I do and am so very blessed to be able to work for and with such an amazing team of stellar professionals."

When the market was at its worst, Goulston witnessed the devastation and the effects that it had on her community. School budgets were being cut, especially in the arts. She decided to offer up a solution rather than wait for the problem to be resolved on its own. Goulston founded Imagine, a 501(c)(3) Nevada nonprofit six years ago and to date has raised over \$100,000 earmarked for new instruments for several public schools in Clark County. Goulston is also active with St. Jude Children's Research Hospital. She continues to inspire those in her industry as well as her community.

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1215 S. Fort Apache Road
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Roger Owens SpringHill Suites | Signature Real Estate Group

An inspiration to those who know him, Roger Owens moved to Las Vegas to have fun while working in the hospitality industry. A part of the community since 1984, there were some personal obstacles, but Owens overcame them and today is the director for catering and events sales for SpringHill Suites as well as a well-respected real estate agent for Signature Real Estate Group.

He began his hospitality career managing a country club in Philadelphia. Owens impressed a representative from Aramark (then ARA Leisure Services) with his handling of the PGA McDonald Kid's Gold Classic. Offered a position, Owens loved the idea of moving and living in Las Vegas and accepted it. Working as food and beverage director of Cashman Field for both the convention center and stadium, his first job was to sell hot dogs—15,000 hot dogs per game.

But in order to advance within the company, Owens would have been willing to relocate and he decided to stay in Las Vegas. He sought out drugs, alcohol and gambling and Owens would become homeless but still maintained his entrepreneurial spirit selling cigarette butts he found to other homeless people. As for his recovery, Owens explained, "A real simple statement regarding a very complicated issue and disease. I did not get clean and sober alone and there are those in

Las Vegas that I owe my life to. I can't talk about my sobriety without really giving credit for the love and support of my wife Eva, who saw the person I could be while I was fighting my demons."

While working as a bartender in a small bar, Owens looked for a new path in his sobriety. In 2000, he decided on real estate and got his license. But Owens admitted that he really did not comprehend what was involved with the selling of real estate and failed. He decided to try again, did research and worked hard to understand all of the intricacies. This time he was very successful and was selected best new agent of the year.

When the real estate market declined, still deeply rooted in hospitality and service within the hotel and casino industry, he took a position in catering sales for the Riviera Hotel and Casino. SpringHill Suites was located close to the Riviera (shared parking lot) and Owens made a connection. He was offered and accepted a position with SpringHill Suites five years ago. He built the business up from almost nothing in catering sales to almost \$1 million. He attributes this success "being part of this community for so many years, I have developed relationships with many and keep a large categorized database to help others with referrals and business contacts."

Owens still maintained his real estate career on a smaller level but has recently been devoting more time to this aspect of his professional life. "I enjoy both careers and plan on working in both of them."

On a personal level, he gives back to his community and volunteers for Heart and Soul Hospitality led by Li' Shey Johnson and Val Woods. "I assist and guide a group of fantastic students and individuals," he said. Heart and Soul Hospitality provides education, training and employment enhancements to those who might temporarily be under economic hardship or disparity.

With the planned expansion of SpringHill Suites and the real estate market rebounding, Owens is looking forward to 2017 and beyond.

SpringHill Suites by Marriott,
Las Vegas Convention Center
2989 Paradise Road | Las Vegas, NV 89109
702.352.1070

Signature Real Estate Group
The District at Green Valley Ranch
2200 Paseo Verde Parkway, Suite 300
Henderson, NV 89052
702.985.6625 | www.roger.realtor



Dr. Andrew Cash Desert Institute of Spine Care

Photo by Tim Hancock

Dr. Andrew M. Cash is a board-certified, fellowship-trained spine surgeon who founded the Desert Institute of Spine Care and Minimally Invasive Center of Excellence. Dr. Cash was recently awarded 2017 Man of the Year by DLXVRN. He was the most requested nominee by previous honorees and was honored as a community leader who excels in talent, taste, fashion and finer living.

As for being acknowledged, Dr. Cash stated that it is "a humbling honor to receive this inaugural distinction from Tim Hancock and DLXVRN, whom I thank along with all of the contributing colleagues who nominated me for this prestigious award. I would like to thank my amazing staff, which works diligently to provide amazing patient care and customer service, allowing me to succeed professionally and personally."

Dr. Cash chose spine surgery because he found it to be the most gratifying of all the medical specialties. "I felt that my hard work, diligence and desire to help people would be best utilized in a challenging field where patients suffered from intractable neck and back pain. Patients have a feeling of hopelessness and helplessness when debilitated by chronic severe neck and back pain. I feel like relieving these patients of their insufferable conditions has been the most rewarding calling for me."

Desert Institute of Spine Care offers evaluations and a review of all diagnostic testing to make diagnoses and appropriate recommendations. A conservative approach is taken which involves physical therapists and chiropractors to obtain optimal results without surgical procedures when possible, which is approximately 95 percent of patients. Ultimately, some patients might require surgical intervention and Dr. Cash performs the most minimally invasive and state-of-the-art surgical techniques to improve patient outcomes.

He also trains neurosurgeons and spine surgeons how to perform these surgical techniques safely, properly and efficiently. Minimally invasive surgery offers benefits like less bleeding (no transfusions), smaller scars, less infections, no hospital stay, less complications, less time in surgery and less tissue damage. Rehabilitation is more successful because of muscle preservation, strength and less tissue scarring.

The Minimally Invasive Center of Excellence is a local surgery center dedicated to the most cutting-edge minimally invasive surgical techniques to improve patient outcomes for all divisions of orthopedics, spine surgery and pain management.

Sacroiliac disorders are becoming increasingly identified as more of a women's health issue. The most exciting spinal innovation has been the

treatment of the sacroiliac joint, a relatively unknown and underdiagnosed cause of lower back pain. One group of people with a high incidence of pain is women who have undergone natural childbirth, especially on multiple occasions. The SI ligaments stretch out, become lax and unstable, causing significant pain. A recent technological advance has dramatically reduced pain from a level of 8 (with 10 being highest level of pain) to 2-3 level of pain (out of 10), making work, recreation and daily activities possible, and even enjoyable, again.

In 2017, he plans to provide additional services in urology, general surgery and head and neck surgery. Dr. Cash is in the process of funding a Named Scholarship at the University of Nevada, School of Medicine. He is also planning a medical mission to the Philippines in 2018.

"My professional life, energy and enjoyment have revolved around improving the lives of patients in the Las Vegas community," he stated. "I plan to continue my tradition of service, dedication and gratitude to the patients whom I have had the good fortune of meeting and treating."

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Mericia Achaval God's Reflections Photography

"Never give up on your dreams. There is a time for everything and we must enjoy and learn from every stage in our life." - Mericia Achaval

When Mericia's husband, Alberto Achaval, gave her a camera as a Christmas present nearly 20 years ago, it changed her life forever. Mericia has always loved nature and tried to capture its beauty through painting and drawing. While art gave her joy, it never really fulfilled her soul. But when she started to take landscape photography with her new camera, she knew she had found her calling.

"It became my true passion," she explained. "I forget about the world when I am taking pictures. It is just an amazing connection in that moment between nature, God and myself." What started as a hobby later would become her full-time career.

"I was a stay-at-home mom raising my three beautiful kids, while at the same time I was helping my husband in the beginning of his career as a chiropractor, putting aside my own dreams for a little bit. Now I'm

enjoying this amazing stage in my life as a landscape photographer and author, which is my calling and passion," she said.

Mericia is an entirely self-taught landscape photographer with her 7D Canon as her constant companion. She exhibits her work in many art galleries nationally and locally at Got Art Gallery at Planet Hollywood.

Mericia loves her work and is always traveling in search of new landscapes to take amazing pictures and new challenges. She is sharing her newest stage as an author of her new book, "God's Reflections Photography," which took her four years to accomplish. It is a collection of stunning photographs paired with Bible scriptures for the whole family to enjoy, especially the youth, to find solace and comfort during difficult times.

"God's Reflections Photography" is a milestone in her career, a limited edition hardcover coffee table book with a silk ribbon bookmark to be proudly displayed on any coffee table, and it makes a wonderful gift

for any occasion. "God's Reflections Photography" allows the reader to relax and travel through the magnificent landscapes as well as meditate on the scriptures by the photographs. This beautiful book was just released and is available at Barnes and Noble and Amazon.com.

Her husband Alberto and children—Vianett, Dorian, and Cassandra—are her greatest support and the biggest fans of her work. "They are my motivation to try to be a better person every single day in my life."

While she has accomplished this in 2017 and (looking forward to the future), "I want to inspire people to follow their true calling in life, it won't be for money or to please someone else, but something deep inside that gives joy doing which is true success. I want people to experience my work, feel inspired and lifted and remember everything is possible with God, and that happiness is not a destination but the journey of life."

God's Reflections Photography by Mericia Achaval
godreflections.com

Roger Bennett

Roger Bennett Photography

“Find what you love to do and you will never work a day in your life,” describes both the business and passion of Roger Bennett.

Working as a professional photographer in Las Vegas since 2011, Bennett is known as one of the premier event and wedding photographers in town. As a professional photographer, he specializes in wedding, portrait and event photography. Bennett is also the co-owner of StarSun Media with his partner Heather Vale, a full-service media and online promotion company providing photography, video and audio production, as well as graphic design, content creation, social media and online marketing.

He has always had a love for photography, first using his parents' camera as a child and eventually pursuing it as an avocation. While upgrading his equipment, Bennett decided to make a change and transition as a professional photographer.

“While I enjoyed photography as a hobby, when I purchased my first professional camera I started photographing networking events that my friend

Yvette Auger would hold on a weekly basis,” Bennett explained. “People started to contact me to photograph them and all of a sudden, my career took off.”

But it is not just a business but also a desire to capture those perfect images that reflect the moment. “It was never planned but rather just an opportunity that presented itself,” he said. “I get to do what I love and not have to go to a 9-to-5 job.”

Las Vegas is one of the wedding capitals of the world and in just over three years, Bennett has shot over 2,500 weddings. This includes traveling to the Grand Canyon, rubbing elbows with Elvis impersonators and even some near misses with birds in helicopters.

Another skill is photographing art, and since his mother is an artist, Bennett has learned the intricacies of composing the photos as realistically as possible in order to accurately represent the pieces. This includes watercolors, charcoal, oils and acrylics. Photographing real estate is also an art in making a house into a desirable home, and he regularly works with several realtors

throughout the Las Vegas valley.

Bennett's background also prepared his experience in electronics, first working with his father. He serviced televisions and VCRs as well as installed home theaters. When he went into sales, Bennett thrived in the tourist and travel industry and eventually worked in management in various aspects in that industry.

A resident of Southern Nevada since the age of 12, Bennett is thrilled to document life events and the changes in his hometown through the medium of photography. When he is not taking professional photos, Bennett is also an avid social media user and enjoys posting candid and street photographs he has taken around Las Vegas. “I enjoy variety, and anything from a social event to a beautiful landscape to a romantic wedding can be captured for generations to witness and enjoy.”

Roger Bennett Photography
3470 E. Russell Road, Suite 266
Las Vegas, NV 89120
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RogerBennettPhotography.com



Photo by Steven Joseph/
Steven Joseph Photography

Eva Liang, M.D. Center for Sight

For Dr. Eva Liang, improving eyesight for Southern Nevadans drives her work at Center For Sight, a leading eye care practice with multiple offices in the area.

"Witnessing the transformation in someone's life and seeing the enjoyment and confidence people get from being able to improve their vision is extremely satisfying," said Dr. Liang.

Dr. Liang serves Las Vegas as a board-certified ophthalmologist and refractive surgeon. Center For Sight, her ophthalmic practice, specializes in advanced laser refractive cataract surgery, LASIK, i-Stent glaucoma surgery and, most recently, Symphony Lens.

Center For Sight brings the best technology advancements in eye care and Symphony Lens is a laser-assisted cataract surgery with an implant for improving depth of focus. This surgery allows for better eyesight for distance, computer-distance and close-up. The procedure was approved in late 2016 and Dr. Liang immediately offered it to her patients. In fact, one of her first patients was Xantippe Gann, wife of staff member T.C. Gann who is a biomedical manager and certified ophthalmic technician.

"I have always had to have corrective lenses since I was a child," Xantippe said. "But I was told when I came for a checkup that my cataracts had gotten much worse. I had to keep glasses everywhere and my husband had to drive me at night. I was unable to read anything and I needed help from my co-workers and family."

Dr. Liang explains to all patients the first step of the process, dilation, in addition to what to expect with the laser. "The laser process was actually very cool, a kaleidoscope of color," Xantippe stated. After the surgery to remove the cataract and implant the Symphony Lens was completed, Xantippe could see Dr. Liang's eyes above her mask, something impossible for her before surgery.

Following surgery, Xantippe discovered, "I was reading the eye charts and realized that I could read lines I never could before, tears started flowing. I can't even begin to express my gratefulness to my husband, and Dr. Liang. There are not enough words to describe my emotions about this life-altering event. This is all truly amazing."

As Xantippe was taken to recovery, she realized she could see the exit sign across the room. As she and

her husband walked to the car she started to get emotional. "I have never been able to see this well and clear before."

Xantippe didn't realize how much she had to depend on others before her surgery at her work as the recreation services manager for the city of Henderson. Now Xantippe is much more effective in her professional life and happier in her personal life.

"We talk to our patients about their needs and what they are hoping to achieve with cataract surgery," Dr. Liang explained. "It is a very individual decision but this procedure has changed lives."

Eva Liang, M.D.
Center for Sight

5871 W. Craig Road
Las Vegas, Nevada 8913

10521 Jeffreys St., Suite 100
Henderson, Nevada 89052

COMING SOON to Tivoli Village

702.724.2020 | centerforsightlv.com

Local Ladies

Achievement. Motivation. Growth.



Holland & Hart announced Connie Akridge has been appointed administrative partner for the firm's Las Vegas office. As AP, Akridge will provide leadership to the office in areas including financial management, client services and attorney

recruitment. Akridge is a partner with 30 years of experience providing counsel on a wide variety of litigation and regulatory/administrative matters to insurance and healthcare clients. She also represents clients in state and federal courts and before administrative agencies in managed care, insurance and reinsurance matters.



Dickinson Wright PLLC announced that Nevada Public Radio has honored Cynthia L. Alexander, member partner in the Las Vegas office, with the title of Director Emeritus of the Board of Directors. The resolution noted her strategic

leadership through a changing media environment, continuous improvement initiatives and her contributions to the overall effectiveness of the board through her wisdom, humor and no-nonsense approach to problem solving. Alexander is a business litigator at Dickinson Wright. Her practice is concentrated on representation of financial institutions, business entities and its corporate officers and directors, and land owners and developers.



Amanda Skvorzov, along with her husband Mike, recently opened My Salon Suite as a career change and investment in the community. She has over 13 years of experience as a manicurist, giving her the expertise to manage and

relate to other salon professionals who are members of her salon suite. The Skvorzovs renovated the 6,000-square-foot retail space and each suite includes chairs, cabinetry and everything. Each suite is painted and decorated individually as well.



The Las Vegas Business Academy, a nonprofit organization founded by Rino Armeni, welcomes Amy Lee as the new executive director of the LVBA to oversee the organization's operations, including vetting new

students, board members, fundraiser planning and the mentorship program. Lee brings over 10 years of marketing, advertising and public relations experience to her role as executive director. After graduating from the University of Nevada, Las Vegas with a Bachelor of Arts in English Language and Literature as a member of Sigma Tau Delta English Honors Society, Lee worked at VIRGIN Inc, Primm Valley Resort and Casino, Silverton Casino and most recently as the assistant director of partnership and marketing services at The Venetian/The Palazzo.



Angelica Palladino has been promoted to hotel manager at Four Seasons Hotel Las Vegas. She has been with the company since 1998 beginning at Four Seasons Hotel Berlin. She later held positions

at Four Seasons Resort and Club Dallas and Four Seasons Resort Vail. Most recently, she served as director of food and beverage at Four Seasons Resort Hualalai.



Jobs for Nevada's Graduates, a statewide high school dropout prevention and work preparation program, announced the appointment of Sandra Douglass Morgan to its Board of Directors. Morgan is

the director of external affairs for Las Vegas and Southern Nevada for AT&T Nevada. A native of Las Vegas, Morgan most recently served as the city attorney and part of the executive management team for the city of North Las Vegas. Morgan received the Women in Business and Politics award from the Urban Chamber of Commerce in 2015 along with the Ladies of Distinction Award in 2013 from Olive Crest, a nonprofit organization dedicated to assisting abused and neglected children. She received the National Bar Association's Nation's Best Advocates 40 under 40 and Attorney of the Year by the Las Vegas Chapter of the National Bar Association in 2012.

Trosper Communications has announced that Bailey Farrell received a promotion from account coordinator to assistant account executive and Shayna Moreno recently joined as an account executive.

Farrell is responsible for account coordination, client relations and media relations. Farrell first joined the firm in April 2015 and works on public safety, business-to-business and nonprofit accounts.

Moreno will directly oversee and manage all public relations and communications efforts for public safety, business-to-business and nonprofit clients. Moreno joins the firm with over five years of extensive experience in food and beverage, consumer and nonprofit public relations.



Summerlin-based Borg Law Group, established by attorney Brooke Borg, has grown to a five-person team representing more than 700 clients. The company provides legal services to individuals

and businesses in the areas of real estate, corporate law, estate planning and probate. Borg originally began as a one-woman firm in 2010.



Las Vegas Elks Helldorado Days announced that it has named veteran Las Vegas attorney Beverly Salhanick to chair Helldorado Days, its celebrated western-themed festival held annually. Beverly, the sole practitioner of

Beverly Salhanick, Esquire, P.C. since 1996, is a member of the American Association for Justice and is the Nevada Liaison to the AAJ Women's Caucus. She has served as a Trustee for the Benevolent and Protective Order of Elks, Lodge #1468. In 2003, Nevada Trial Lawyers Association awarded her the Badger Award for distinguished service to the people of Nevada. Beverly was the first woman trustee for The Elks and will be the first woman to chair Helldorado Days.



Desiree Van Leer was recently hired as the marketing manager of Olympia Companies. Van Leer provides strategic planning, oversees budgets and assists with the development and

execution of special events such as realtor programs for Skye Canyon and Southern Highlands master-planned communities. Van Leer brings over 10 years of experience in the homebuilding industry in marketing and sales.



Nevada Donor Network has announced the promotion of Kelli Little to community services supervisor. In her new role, Little is responsible for creating and maintaining a strategic plan and

annual budget, providing support for the community services team, identifying professional development opportunities for staff and leading the team toward the successful execution of organization mission and goals. Little holds a Bachelor of Science in community health education from Western Oregon University. She is a member of the Public Health Association and was chosen as the 2015 Nevada Donor Network Employee of the Year.



Jennifer Bradley has opened JB Public Relations with over twelve years in both media and community relations. Bradley has had clients such as Vegas PBS, Nevada State College, Lion Habitat Ranch,

Kitchen Table, and Cowabunga Bay. Formerly Executive Director for Candlelighters Childhood Cancer Foundation of Nevada, and Lili Claire Foundation of Nevada, Bradley stays involved with nonprofits and serves on the board for both the American Cancer Society and Sunrise Children's Foundation. Bradley has received the honor of the In Business Humanitarian of the Year Angel Award (2009) and the Spirit of the Year award by Make a Wish in 2003.



From left: GiVe member Cyndy Mahoney, two students from Clark High School, Clark High School teacher Luane Wagner and Henderson GiVe Founder Leslie DeVore

Henderson GiVe, a giving circle started in 2007 by a dozen friends who wanted to give back to the community in an impactful way, recently presented Luanne Wagner, the We R Community coordinator from Clark High School, with the organization's Golden Give to recognize all she does to inspire and assist her students. They have donated \$50,000 throughout the Las Vegas Valley to dozens of people, organizations and causes. Henderson GiVe's mission is to inspire, educate and encourage women to take an active role in the community by pooling their charitable gifts to improve the lives of Henderson residents in a grassroots way.



Three Square, Southern Nevada's only food bank, has promoted Andrea Martinez to programs manager and Kate McLaughlin logistics manager. Martinez joined the Three Square programs team in September 2014. McLaughlin started with Three Square as a volunteer in 2010, then accepted a part-time position as a research associate in 2011 and was promoted to a program coordinator in 2013.



Carole Fisher, president and chief executive officer of Nathan Adelson Hospice, announced that Karen Rubel has been promoted to the position of chief operating officer at the state's largest nonprofit hospice.

Prior to this promotion, Rubel had served as vice president of development for the Nathan Adelson Hospice Foundation since 2007. In her new role, her responsibilities will include clinical operations of the hospice and, ultimately, managing the operational aspects of the organizational goals.



Virginia Toalepai serves as the president and owner of World Wide Safety, a full service health and safety service company based in Las Vegas. Toalepai founded the company in 2013 and has grown her business in a male dominated industry to include 20 employees. During the day-to-day operations, Toalepai works closely with local general contractors and a number of specialty trade subcontractors in the development of safety training programs and practical hazard controls.

Houldsworth, Russo & Company has promoted Jessica Sayles, CPA, to managing principal and Lynn Myers, CPA, to principal.

Sayles has served as a principal for HRC since 2013. As a respected business expert, Sayles provides nonprofit management guidance and performs both profit and nonprofit audits and tax returns. Sayles uses her experience and knowledge working with small to medium sized businesses to advise clients with an in-depth understanding of their accounting functions. Sayles is a graduate of the University of Nevada, Las Vegas with a Bachelor of Business Administration and a Master of Science in accountancy. She is a licensed accountant in Nevada.



Myers was hired as tax director in 2015. A CPA of more than twenty years, Myers is licensed in both California and Nevada. She previously worked as a sole proprietor with her own firm in Henderson for 11 years. Before that, the California native spent ten years with a large regional firm in the Los Angeles area working in both tax and audit practices. Myers advises high net worth clients as well as guides smaller businesses owners through all areas of business operations and compliance.

Local Ladies



In partnership with the American Cancer Society, Haydee Docasar MD now serves as drop-off center for the Cancer Resource Center serving Las Vegas and Henderson benefiting cancer patients and survivors. Dr. Docasar also plans to contribute

to the "Look Good, Feel Better" program by hosting sessions at her practice with dates/times to be announced. The "Look Good, Feel Better" program is a community-based, free program that helps teach female cancer patients beauty tips to look better and feel good about how they look during chemotherapy and radiation treatments. Volunteer beauty professionals lead small groups of patients through a practical, hands-on two-hour workshop in a comfortable setting where women can learn about makeup, skin care, nail care and ways to deal with hair loss such as with wigs, turbans, and scarves.



Kema Ogden is co-founder and president of The Ogden Foundation, established in 2008 with a mission to help under-privileged and low income families through education, medical services, health and wellness programs. She was recently appointed executive director for Community Outreach Medical Center, which provides high quality comprehensive healthcare, intensive case management and collaborative outreach to medically under-served populations in Southern Nevada. Additionally, she is also a very successful entrepreneur, owning several businesses.



Town Square Las Vegas has appointed Lisa Hamilton as marketing coordinator for the 1.2 million-square-foot shopping center on the south end of the Las Vegas Strip. In this capacity, Hamilton will assist the marketing director with the coordination and execution of events and oversee the center's social media channels. Prior to joining Town Square, Hamilton was an account executive at RDG Advertising where she managed various client activities and collaborated on advertising campaigns and new business pitches. She began her career at WickedCreative. Hamilton holds a Bachelor of Arts degree in journalism from the University of Nevada, Las Vegas.



Melissa Bordinhao has opened a second location of iBlowdry in Westgate Las Vegas Resort and Casino. The salon offers shampoo, style, cuts, color and makeup and is located in a beautiful setting outside of the main resort with floor to ceiling windows for perfect lighting.



Kelly Simonson, President of Medicaid, UnitedHealthcare of Nevada presented a \$50,000 donation on behalf of Qualcomm Life and UnitedHealthcare to Andy Bischel, President and CEO, Boys & Girls Clubs of Southern Nevada, and Shing Yu, Account Strategy & Development Director, Boys & Girls Clubs of America, at the Lied Memorial Clubhouse. The donation is the culmination of a fundraiser that was held during CES 2017. UnitedHealthcare and Qualcomm gave away 500 activity trackers to CES attendees, encouraging participants to each walk 10,000 steps on Jan. 7, for a combined total goal of 5 million steps.



Lucy Klinkhammer has joined Nevada HAND as vice president of resource development overseeing community relations, fundraising and communications for the nonprofit corporation that provides affordable housing solutions and services for low-income individuals. She previously held executive positions at The Smith Center for the Performing Arts, The Lincy Institute at the University of Nevada, Las Vegas and UNLV Foundation and leadership positions with the local Association of Fundraising Professionals chapter. A UNLV graduate, she is active in the UNLV Alumni Association.



Integrated public relations firm one7 communications has appointed Carrie Giverson as company vice president, promoted Nicole Bullis to the position of senior account executive and promoted Camile Tanner to account executive within her first year with the agency.



Giverson has been with one7 communications since 2013 and previously served as senior account director. In her new position, she manages several flagship accounts, as well as provides strategic direction and guidance for the account teams, oversees staff and select company operations, manages team workflow and develops targeted marketing and public relations strategies.



In her new role, Bullis manages public relations and marketing strategies, creating and building client relations, and developing social media campaigns. Bullis has been with one7 for one year and has placed clients in Wine Enthusiast, Forbes, Beer Advocate and on Food Network.

Interning in 2015 while acquiring her degree in integrated marketing communications at the University of Nevada, Las Vegas, Tanner worked her way up to lead accounts including ALEXANDANI, STK, Elysian Communities, COLOR Salon and celebrity colorist Michael Boychuck, among others. Tanner continues to lead PR plan development, strategic marketing and creative solution efforts.



Las Vegas native Stephanie Stallworth is the director of public and community relations at Cox Communications-Las Vegas. Among peers and community leaders she has earned a reputation as a leader, trusted advisor and innovator. She has received dozens of awards and industry acknowledgements for her acumen in public relations. One of her career passions is managing the company's philanthropic initiatives including Cox Charities, which serves women and children among others. The University of Nevada, Las Vegas and Leadership Las Vegas graduate is one of the most senior board members at the Las Vegas Natural History Museum and serves as a trustee at Nevada Ballet Theatre. She is also a charter member of the Women's Employee Resource Group at Cox Las Vegas and helps provide a collective voice for women in technology.



Melissa Blynn is the executive director of Create a Change Now, a nonprofit organization. With her background in nutrition and

physical fitness, she knows the importance of choosing a healthy lifestyle at a young age and implementing a balance between fitness and nutrition. With her knowledge, leadership and passion she leads Create a Change Now's mission to have positive impact on the health of the next generation in Southern Nevada.



Bank of Nevada announced that Rachelle Crupi is promoted to President, Bank of Nevada. Crupi is an accomplished banker with over 30 years of experience. She joined Bank of Nevada

in 2003 as a Regional President and early in her tenure opened the bank's location at Hualapai Way and Charleston Boulevard. Over time, her responsibilities expanded to include all the branches in Bank of Nevada's western region. In her new role, Crupi will oversee branch production and business development, evaluate budgetary and strategic plans and represent the bank in its engagement with the local community.



Shannon McBeath is one of three partners to open The Ride, a premium indoor cycling studio. For over 20 years, McBeath has been an avid hiker, mountain biker, tennis player, road cyclist and participated in three triathlons. Originally from Dallas, McBeath

attended Southern Methodist University before transferring to the University of Nevada, Las Vegas, where she graduated magna cum laude with a degree in hotel administration. She served on the Foundation Board of Directors for Opportunity and opened and operated the Las Vegas chapter of Shoes That Fit, an organization that provides new shoes to children in need.



Lucy Stewart has been named Leadership Board Chair for the Las Vegas Chapter of the Arthritis Foundation, announced by Catharine Rinehart, the Foundation's

Development Director for Southern Nevada. Stewart brings a lifetime of public service and volunteerism to the Arthritis Foundation. In Southern Nevada, there are nearly 500,000 adults and 2,000 children living with the pain and disability of arthritis. Nationally, there are more than 50 million adults and children suffering with arthritis.



Affinity Gaming has appointed Stana Subaric as the new senior vice president, human resources and Erin Barnett as the new vice president and deputy general counsel.

With over 13 years of experience, Subaric will oversee the gaming company's HR functions for Affinity's 3,400 employees at its 11 casinos located in Nevada, Colorado, Missouri and Iowa.



Barnett will assume responsibilities over all legal and contractual duties over Affinity's 11 casinos located in Nevada, Colorado, Missouri and Iowa.



Las Vegas-based DC Building Group has brought on additional female staff members as the general contracting business continues to grow in Southern Nevada. Among them are Sabrina Lee, who serves as project engineer.

In this role, she performs various functions including the administration of subcontracts, monitoring and documenting job site safety and accident prevention, processing requests for information, coordination of material and equipment procurement, review and coordination of shop drawings and submittals, participation in team project meetings, administration of subcontractor change orders for additional work, as-built drawings, and assisting in project quality control and closeout.

In addition, Jennifer Hall has been hired to facilitate the company's marketing and brand management. In this position, Hall is responsible for coordinating preconstruction, marketing and branding projects for DC Building Group. She also will assist with lead acquisitions, graphic design, photography, events, media, promotions and communications functions for the company.



NAIOP Southern Nevada, the commercial real estate development association, announced its 2017 board of directors and officers. All officers serve a one-year term. NAIOP Southern Nevada is a chapter of NAIOP, the Commercial Real Estate Development Association, and it comprises more than 420 members serving the local Southern Nevada market. NAIOP is the leading organization for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. The 2017 officers are President, Jay Heller, Heller Companies; President Elect, Jeff Foster, Prologis; Secretary, Jennifer Levine, Cushman & Wakefield Commerce; Treasurer, Rod Martin, Majestic Realty Co. and Past President, Mike Shohet, Jones Lang LaSalle. The 2017 directors include Jody Walker Belsick, Kimley-Horn and Associates; Julie Cleaver, The Howard Hughes Corporation and Jennifer Turchin, Coda Group, Inc.



The Public Relations Society of America Las Vegas Valley Chapter, serving Southern Nevada for 41 years, announced its 2017 board of directors and officers. BRAINTRUST Managing Partner Kurt Ouchida has returned for a second term as chapter president. Mandi Kane, APR, director of media relations at MassMedia Corporate Communications, is serving as president-elect. Vice President of Communication is Kara Stewart, Bean, Bear & Rue Inc.; Vice President of Membership is Missy Mirich, PRSA-LVVC; Vice President of Programs is Victoria Pomo, one7 communications; Assembly Delegate

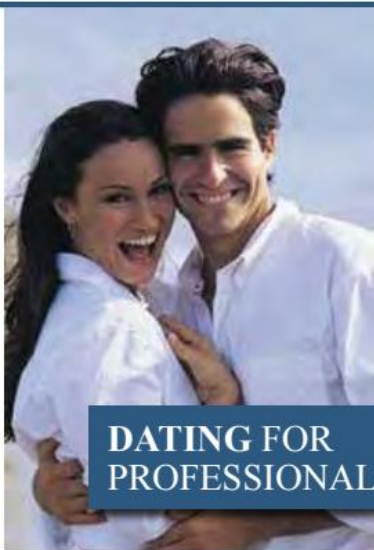
is Cheryl Persinger Gowan, APR Cadence (not pictured) and Past-President is Melody J. Crickman, Touro University Nevada.

Pomo recently graduated from the University of Nevada, Las Vegas with a degree in journalism and media studies with a focus in integrated marketing communications and a minor in communications. She is the newest member of one7 communications integrated public relations and marketing firm. In her position of account coordinator, she supports the team coordinating campaigns, planning events and implementing marketing strategies.



To nominate a Local Lady email Debbie@lvwomanmagazine.com

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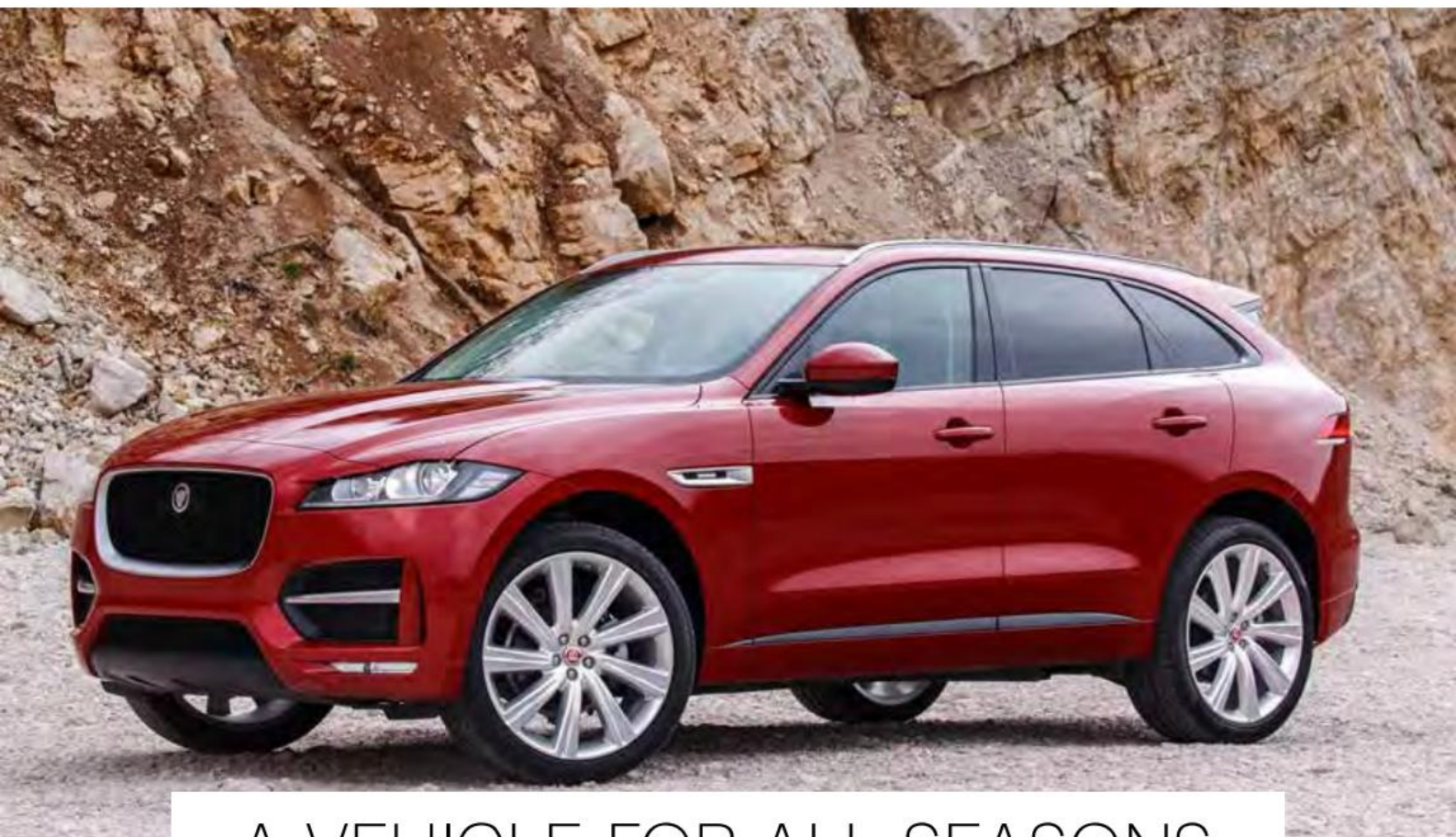
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A VEHICLE FOR ALL SEASONS

The all NEW Jaguar

By Rick Nelson

Springtime in Southern Nevada is just beautiful and perfect for a drive in a Jaguar whether in the desert, the glittering lights of the Las Vegas Strip or around the neighborhood. The all-new Jaguar F-Pace is a vehicle for all seasons including spring showers, sunny days and balmy nights. With its racing-inspired driveline and suspension to its roomy interior, it does it all. From tight handling on the turns (after all, it is a Jaguar) to incredible slippery surface grip, it is truly dynamic.

There are many power options available to the driver. The engines range from a two-liter 4-cylinder diesel boasting 318 pound-feet of torque, to a 380-horsepower gasoline engine, all paired to an 8-speed automatic transmission, with all-wheel drive being standard.

Although it appears to be a mid-size SUV, the ride feels light yet substantial, spirited but controlled, like driving a mid-sized sedan. In this true 5-seater, luxury abounds with its standard leather seats and a Meridian sound system.

The Jaguar F-Pace is perfect for the women (and men) of Las Vegas to enjoy the ride. Think of driving to Lake Mead and Hoover Dam in total comfort backed by power. Red Rock Canyon National Park, Mt. Charleston and Lee Canyon are ready to be enjoyed while driving in this crossover. The neon

lights of the Strip and downtown Las Vegas can't match the shine of a Jaguar. It is the ultimate in a luxury ride that is perfect for Southern Nevada.

Jaguar features comfort, confidence and safety. Come test drive one at Jaguar Land Rover Las Vegas located at 5255 W. Sahara Ave. For more information, visit JLR.LV.com. **L.V.W.**



SPRING CLEANING

Professional
Edition



Spring cleaning is an annual tradition to sort through the things you do not need – clothing, accessories, kitchen supplies, children's toys, jewelry and so much more. Not only does it help to simplify and declutter a bit, spring cleaning has been proven to help us relax, de-stress and reprioritize. It should follow that undergoing some professional spring cleaning would be part of the annual ritual. Here are a few ways to get started:

Tackle the filing cabinets: It's easy to stuff paperwork in folders and filing cabinets and forget about it. But when those filing cabinets get tough to close, it might be time to go through, earmark some files for recycling, and others for long-term storage or an off-site solution.

Audit your contacts list: Scroll through your contacts list, whether it's on your phone, on Facebook or in a Rolodex (or in that enormous stack of business cards sitting on your desk) and take an honest appraisal of which ones really don't need to be in there. Going through the exercise may also help you realize which contacts you need to proactively reach out to, and who is overdue for a coffee or a check-in phone call.

Evaluate your service providers: Are you happy with your phone and Internet service, email provider, cleaning crew and other service providers? Many companies offer spring specials for new customers, including many Las Vegas Metro Chamber of Commerce members. Find one today on the Metro Chamber's member directory at LVChamber.com.

THE SPRING IS ALSO A GREAT TIME TO RUN A SURVEY ON CUSTOMER SATISFACTION

Peruse your business or personal website or blog: Is your information current? Are your links working properly? Is there new information out there relevant to what you publish? Your website is oftentimes what your customers—and potential customers—will see first, so be sure your information is correct, timely and up-to-date.

Check up on your customers: The spring is also a great time to run a survey on customer satisfaction, analyze your e-newsletter open

and click-through rates, and conduct an analysis of how your customers are interacting with you and where your opportunities for engagement are. Utilizing free and low-cost tools in Survey Monkey, Facebook and other platforms can help you conduct market research easily and cost-effectively.

Physically spring clean your professional space: How much dust is collecting on that shelf of awards you've earned? Could your supply closet use a good organizing? How many pens are too many promotional pens to keep on hand? Tangibly cleaning your offices can reinvigorate your workspace and give you an energy boost. As an added bonus, inevitably you'll have the, "THAT's where I put that!" moment.

Scrub your inbox: This can be harder than it sounds, but emptying out file folders in your email, going through your inbox, and unsubscribing from newsletters that you don't read will help you prioritize effectively and eliminate back-up.

As spring approaches, let it be a time of professional rejuvenation and renewal, as well as personal. It is, after all, a great time to stop and smell the roses. **LWW**



WHY IT IS IMPORTANT TO TELL THE WORLD ABOUT YOU

By Ruth Lauber

I have heard the saying that everyone loves to talk about himself or herself, but I find that is not necessarily true. People love to talk about their business, their families and other areas of their passion and focus. But many times people will say, "Oh I am not that important," or "Why would anyone want to read about me?"

But it is important and people do want to read about the man or woman or team behind a successful business. It is a chance to reach out and create a bond, even if it is a profile. Readers love to read about people they can identify with and success stories so they can cheer.

With a well-written profile, it is a chance to reach potential customers and clients and let them know about the person behind the business. It is a great way to let the readers know about community service performed by the business, the families involved and why a person went into business. It gives details and descriptions of products and services as well as the skill and expertise of the person. A profile can present a well-rounded perspective of a business owner.

I encouraged profiles before social media and

There is no reason to be scared of having a profile written. This is not investigative reporting or a sting operation.

now it is more important than ever to reach out in print. With so much information being shared on timelines, it is easy to get lost. But with a profile, the reader's attention is totally directed to learning and understanding about the person. It isn't 140 characters or funny faces or goofy videos. It is almost a one-to-one conversation between the person being profiled and the reader.

There is no reason to be scared of having a profile written. This is not investigative reporting or a sting operation. It is an opportunity to express ideals, philosophy and a commitment to operating a successful business that benefits everyone. The profile brings awareness to the owner, staff and clients, as well as community service and mentoring.

A profile can be explained as a portrait of a person in words. It will capture the character, spirit and style. It explains what motivates, excites and encourages someone. It will showcase the heart of the person and, ultimately, the business.

This is also a good way to give kudos to honors and awards given to the person or business, any college attended and special training obtained by the staff. Every life has a plot and turning point with surprising details. A business is not a sterile building but a life force started and operated by a businessman or businesswoman. A profile is one of the best ways to celebrate that person and the business created. **LWW**

Ruth Lauber is the vice president of sales and marketing for Las Vegas Woman magazine. She has over 40 years in the broad spectrum of newspaper and magazine sales, marketing, events and new electronic media with a number of publications. Lauber has been a part of the magazine since its inception.



CANON U.S.A. CUSTOMER APPRECIATION RECEPTION

Canon U.S.A. celebrated 20 years of support for the National Center for Missing & Exploited Children. During CES, it held its annual Customer Appreciation Reception/ Fundraiser and NCMEC Celebrity Golf Tournament to raise funds and awareness for child safety. Over 50 celebrities, elected officials and patrons of NCMEC participated in this year's Canon Red Carpet reception. Special guests included Oscar nominee Bryan Cranston, star of the new movie "Why Him?" and the AMC crime drama series "Breaking Bad," and NCMEC co-founder John Walsh and host of CNN's "The Hunt with John Walsh." NCMEC is the leading private nonprofit 501(c)3 organization in the United States working with law enforcement, families and professionals on issues related to missing and sexually exploited children.

Photography by Ira Kuzma/Ira Kuzma Photography
Photo of Hoosters Girls courtesy of Hoosters Casino
Hotel Las Vegas



IN THE *City*

LAS VEGAS MARKET

Since its launch in the summer of 2005, Las Vegas Market is one of the comprehensive furniture, home décor and gift markets in the Western United States, presenting over 3,900 resources in over 5 million square feet. At the Winter 2017 market, international design brand Christopher Guy celebrated its 10th anniversary working in the United States. Design Icon Award recipient, Timothy Corrigan was honored at an Exclusive Designer Soiree sponsored by Traditional Home. The Global Goodness Awards recognize furniture, home décor and gift companies, who exhibit at Las Vegas Market, for environmentally-friendly, sustainable and socially responsible business practices.

Photography by Michael Monahan and Las Vegas Market





THE SHADE TREE CELEBRATES ITS 27TH ANNIVERSARY

The Shade Tree hosted its 27th Anniversary celebration with "An Evening at the Fountains." The event was held at Lago restaurant overlooking the iconic Fountains of Bellagio with a champagne reception and dinner by chef Julian Serrano. Pasquale Rotella and Hakkasan Group were honored and award-winning news anchor Paula Francis was the emcee. Guests include philanthropists, influential community members and local celebrities along with a Marilyn Monroe impersonator to spice up the evening.

Photography by Bennett Sell-Kline



FRANK L. STILE FOUNDATION WINTER CARNIVAL

The Frank L. Stile Foundation hosted a Holiday Giving Gala Winter Carnival. In celebration of five years of successful giving, the FLS Foundation commemorated 1 million meals served. The highlight of the evening was the FLS Foundation Giving Event with major donations to ThreeSquare, The ShadeTree and St. Jude's Ranch for Children. The FLS Foundation presented a check for 500,000 meals to Feeding America, a nonprofit organization dedicated to feeding the hungry throughout the United States. The event was open to the public and featured rides, carnival acts, games, toy drive, vendors, food and drinks.



To have your event photos considered, please email Debbie@lvwomanmagazine.com.

THE SPACE OPENS IN LAS VEGAS

The Space, the brainchild of Las Vegas entertainer and philanthropist Mark Shunock, opened its doors on Jan. 5. Invited guests, including media and founders, were the first to tour the new community arts complex. The Space's first visitors were also treated to music in the piano bar as they sipped on cocktails and enjoyed passed hors d'oeuvres from Fleming's with entertainment from The Moonshiners. The new community-driven, charity-based arts complex is set to be a haven for all arts and artists in Las Vegas and designed to accommodate a wide variety of events including plays, musicals, intimate concerts, readings, workshops of all kinds, ancillary fundraising events, parties and photo shoots.

Photography by Denise Truscello



IN THE *City*

LAS VEGAS WOMAN WINTER COVER PARTY

Las Vegas Woman magazine debuted its winter issue at the Silverton Casino in the Veil Pavilion with a Las Vegas Woman Swag Bag given to the first 200 guests (Sponsored by Berentzen). One lucky attendee won a \$500 gift card to Sephora and another won the business card raffle. Lee's Discount Liquor provided Holiday wine sampling, and Devotion Vodka gave samples of its sugar-free, gluten-free and 100 percent made-in-America flavored vodka. Cocktail Caviar, an organic, edible pearls infused with flavored alcohol (vodka), also offered samples. Delicious food bites were offered by Diamond Events & Catering and High Flyin' Entertainment played a mix of holiday favorites.

Photos by Steven Joseph/Steven Joseph Photography





LAS VEGAS METRO CHAMBER OF COMMERCE PREVIEW LAS VEGAS

The Las Vegas Metro Chamber of Commerce held Preview Las Vegas, an annual forecasting and relationship-building event featuring dynamic national speakers, local economic experts and industry leaders in a conference and trade show. An estimated 2,000 business professionals and over 100 exhibitors participated including staff members of *Las Vegas Woman* magazine.

Photography by Jim Oberg, Las Vegas Photo & Video



IN THE *City*

VEGAS PBS WELCOMES LISA HENSON, CEO & PRESIDENT, THE JIM HENSON COMPANY

Lisa Henson, CEO and president of The Jim Henson Company, visited Las Vegas and spoke at a luncheon held at Las Vegas Country Club with members of Vegas PBS and other guests. Henson spoke about the 2016 debut of "Splash and Bubbles," broadcast on Vegas PBS about marine biology and ocean science concepts geared towards children. She also talked about her home life growing up as the daughter of Jim Henson as well as the craft, skill and artistry of puppetry. PBS KIDS programming is dedicated to enhancing children's learning experience by incorporating educational elements in all of its shows.

Photography by Cassandra Taloma



To have your event photos considered, please email Debbie@lvwomanmagazine.com.

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LOOKING FOR A CAREER?

Get excited about STEM—Science, Technology, Engineering and Math

It's never too early to start planting the seeds for children to have a passion for education and expose them to viable study areas and careers. It's never too late for girls and women to be shown that STEM careers are in exciting fields that many of them should explore.

STEM—Science, Technology, Engineering and Math—has long been dominated by men who have been much more likely to gravitate to these professions than women. But WGU Nevada Chancellor Spencer Stewart is hoping the tides will turn as more institutions get the word out to encourage females to earn higher education degrees in these lucrative areas.

"It's important for both girls and women to understand that many possibilities exist within STEM fields," Stewart said. "As these areas continue to grow nationally, females should not shy away from embarking on studies and careers in these burgeoning industries."

STEM jobs are integrated in a plethora of industries, including healthcare, manufacturing, medical research, IT areas and even teaching as more experts are needed to help educate students on STEM focuses. Nevada is also home to many significant employers who seek a STEM-educated workforce.

According to the National Center for Women & Information Technology, the U.S. Department of Labor estimates that by 2020 there will be more than 1.4 million

computing-related job openings. At current rates, however, only about 30 percent of those jobs can be filled with U.S. computing bachelor's graduates. Girls represent a valuable, mostly untapped talent pool.

The more higher education institutions and other organizations get the word out about scholarships and phenomenal opportunities for women in STEM careers, the smaller that gap will become... We are hopeful that women of all ages will develop an interest in these opportunities that await them. - *Spencer Stewart*

WGU Nevada student Ashley Hughes-Jefferson, who is studying for a Bachelors of Science degree in information technology, said she was working with AT&T and wanted to expand her knowledge in the IT area.

"I think it's important for women to step outside the box and go for more positions in the IT field," said Hughes-Jefferson. "We are capable and able to perform the job as good as anyone else in the field."

In additional efforts to help, WGU Nevada recently launched a scholarship in partnership with the Southern Nevada Cybersecurity Alliance. Prospective students interested in enrolling in any of the undergraduate and postgraduate degree programs under WGU's College of Information Technology can apply for one of

two \$10,000 scholarships available through March 31.

To be eligible, scholarship applicants must be officially admitted into one of WGU Nevada's undergraduate or post graduate IT degree programs, complete the scholarship application, and be interviewed by a WGU scholarship counselor. Recipients will be selected based on their academic records, financial need, and readiness for online study at WGU Nevada. WGU Nevada also has a "Women in Leadership" scholarship program.

"The more higher education institutions and other organizations get the word out about scholarships and phenomenal opportunities for women in STEM careers, the smaller that gap will become," Stewart said. "We are hopeful that women of all ages will develop an interest in these opportunities that await them."

WGU Nevada uses an innovative approach called competency-based education, which measures learning rather than time spent in class. Competency-based education is a good fit for working business professionals because it allows them to study and learn at their own pace and advance as soon as they have mastered course materials. Students have 24/7 access to their course materials, and faculty members provide one-on-one support. Since WGU Nevada programs are self-paced, many students are able to accelerate their studies, finishing their degree sooner. To learn more or check on qualifications, visit nevada.wgu.edu. **LWW**

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Teryn Darling is a true artist with over 15,000 procedures and more than 13 years to her credit. Her mastery of artistic, symmetrical, technical, and color application has made her one of the best and most sought after cosmetic tattoo artists in the country.

Due to her own artistic ability, eye for detail, knowledge, commitment, style, ethics, and high standards...Teryn has mastered the art of tattooing makeup. She is a gifted and multi-faceted artist who can achieve all desired looks. Whether it is a soft and natural look, or something a little bolder and more defining...Teryn can achieve the look that is right for you.

Teryn is one of very few in this industry that has mastered all three forms of tattooing...cosmetic, medical, and body art. Some of her medical work includes areola's for breast cancer survivors, scar camouflaging, vitiligo, and alopecia patients. Her work has earned her the respect and referrals of Southern Nevada's top plastic surgeons, cosmetic doctors, dermatologists, estheticians, hair stylists, makeup artists, and many others in the health and beauty industry. The referrals that mean the most to her are the ones that come from her own clients whom she has had the privilege to work on.

Beyond her achievements as a tattoo artist, she is a national speaker and trainer. She is health department licensed and approved.

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NEW VISTA DEVELOPS AVENUES OF CREATIVITY

Participants create and share art

By Ben Caine

New Vista is launching into 2017 with a new outlet for creativity in the Las Vegas Valley with its Arts & Cultural Development Program. This is keeping with its mission to “provide the intellectually challenged of all ages with equal opportunities and support so they may experience life to the fullest.”

New Vista has held its first two arts and cultural development programs to broaden the horizons of youth and adults with intellectual disabilities. This project is intended to bring the social, emotional and therapeutic benefits of art and artistic activities to their youth and adults who live in one of 22 residential homes. By partnering with Busy Bee Art Studio, owned by Eliane Baselwich, New Vista is able to provide its members (clients) with the tools to explore their own creative potential and possible employment opportunities through self-expression. This program provides people with disabilities, perhaps for the first time, an in-depth opportunity to make art and exhibit their work in the community.

New Vista was founded with an overall goal to empower people through a better quality of life. Its skilled staff works to improve each individual's ability to be independent and to build self-esteem through obtaining their goals. On an annual basis in Clark County, over 500 youth and adults diagnosed with an intellectual disability are served. New Vista addresses its mission by providing a comprehensive array of interrelated programs and support services intended to encourage appropriate physical, social and emotional development, as well foster as much independence and self-sufficiency as possible for each of the youth and adults in its care.

The new art program allows every participating individual the potential to flourish through the creative process. Participating in the arts gives individuals a sense of purpose, self-empowerment and community. There are also exhibitions of artwork planned for the future, which will provide opportunities for their members to share their accomplishments with others, thereby creating self-esteem and pride in achievements. Art

exhibits will foster awareness in the broader community and promote involvement and inclusion.

Recent research has also shown that young people participating in artistic programs make significant gains in artistic and social skills, and display a significant reduction in emotional problems. New Vista sees this important community arts program as a way to promote positive youth development. Art is a conduit to experiencing life-long learning in ways that are creative and encourage problem finding and solving. Art also provides opportunities to observe, participate in and strengthen aesthetic awareness and critical thinking.

Although society has grown in its overall understanding of people with intellectual disabilities, there is still a critical need to see intellectually disabled persons as whole persons able to achieve and able to participate in community. A long-range goal is to develop a gallery where our members can display their artistic endeavors and share their work with the local community. Such activities will

only serve to foster the concept of inclusion that is so important to reducing the isolation that has been common with disabled persons.



For more information
or partnership
opportunities, visit
NewVistaNV.org

Contact Ben Caine
702.457.4677
ext. 146. **LWN**



RECLAIMING YOUR POWER

By Rev. Thabiti

Is there something that makes you angry or upset whenever you think about it? Is there something in life that disappoints or depresses you? This happens because you are surrendering your power to things that have no power. It is only NOTHING trying to become SOMETHING that cannot be ANYTHING until you let it. You and only you must authorize as the highest authority in your life what can and cannot bother you.

You might say for example, "If that happens it won't bother me, but if this happens I will be ticked!"

As human beings we are more powerful than we understand ourselves to be. This great power is and remains our birthright. Circumstances have no power over us. We create circumstances.

Your attention is the most powerful asset you have. For example, if you put your attention on the moon that is literally where your attention is and it got there faster than the speed of light. Better yet, you can bring the stars in the heavens to your attention whether it wants to be there or not.

Energy flows where the attention goes. Your life is the accumulative result of only the things that got your attention. Without your attention it really doesn't matter. Arguably, things outside of your attention don't even exist at that moment. Things cannot exist without being preceded in some way by the power of our attention/awareness.

Another consideration is when one says, "I will be furious if that check does not show up on time." Now what do you think happens if that check gets delayed in the mail? This response/reaction is referred to as Neuro Linguistic Programming or NLP. In this case our reaction to things is a subconscious program of how we said we would react if this or that happens.

Only YOU can reprogram yourself and reclaim your power. A good place to start is to remind yourself that you are simply causing possibilities in this precious life with no attachment to outcome. This way you will begin to crush, eliminate and conquer in advance any possibility of future disappointments.

HAPPY BLESSINGS

Reverend Thabiti is best known as the world's most accurate personal forecast expert. His Time-Map System available to anyone at ThePower.org and provides a superior illuminated advantage and reliable directional guidance. **LWW**



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THE GREAT 8 QUESTIONS

JAYNE POST OF MARRIAGE CAN BE MURDER

By Debbie Hall



"Marriage Can Be Murder" show at the D Las Vegas is a killer game of whodunit where actors are planted among the unsuspecting guests. For tickets, call the box office at 702.388.2111 or visit thed.com, which includes a three-course meal, non-alcoholic beverage, server gratuity, taxes and fees. VIP tickets include one alcoholic beverage, souvenir t-shirt and priority seats. R.I.P. tickets offer a chance to participate in the show. Marriage Can Be Murder co-creator and star, Jayne Post, has co-authored "No Future Without," a fictional book based on the real-life accidental death of her 16-year-old son, Paul P. San Agustin. While riding his bike near his home in Henderson in 2003, he was hit by another 16-year-old driver and died due to the accident. "No Future Without" weaves a harrowing tale of a mother's worst nightmare. The reader is led through two parallel endings—one of forgiveness and grace and one of resentment and anger. **LVW**

1 Walk us through a typical day in your shoes.

Oh my! There are no typical days. I co-produce and star as D.D. in "Marriage Can Be Murder," host Slot Tournaments at MGM and co-lead a new church in Henderson called Sin City Church. I co-lead with another female, Rhonda Baker. We are the first two women that I know of who planted a church. I also have a husband, five grand babies and three dogs. Nothing is typical. I start early and end late.

2 Have you ever purchased any As Seen on TV items?

Yes the wallet that was crushed by the truck for my hubby. He loves it!

3 If you could destroy a grade-school photo of yourself, what year would it be and why?

None. They are all a part of me. They show the growth and progression of whom I am.

4 While grocery shopping, what is your stick-in-the-cart-when-no-one-is-looking item?

Ruffles and French onion dip.

5 If we were to look through your smart phone, what is on your hit list or playlist or favorite app?

WeatherBug, Star Tracker, Instagram. As for playlists, mostly pop hits.

6 Do you ever play "tourist" in Vegas? If so, what is your favorite thing to do?

Yes! Our city is awesome, so I try a new restaurant every six weeks. I visit the Bellagio gardens a lot. Now we are season ticket holders of the Las Vegas Golden Knights. I love that Las Vegas is always evolving. The energy and excitement are contagious.

7 What do you do to unwind and relax?

I read, color and watch movies. Massages are good too.

8 Does anyone ever mistake you for someone else?

Yes. Sharon Stone, Lorie Morgan, Madonna and Brigitte Neilsen. I was asked for autographs as all of them at one time in my life.



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